



Village of Hanover Park Administration

Municipal Building
2121 West Lake Street, Hanover Park, IL 60133
630-823-5600 tel 630-823-5786 fax

hpil.org

Village President
Rodney S. Craig

Village Clerk
Eira L. Corral Sepúlveda

Trustees
Liza Gutierrez
James Kemper
Herb Porter
Bob Prigge
Rick Roberts
Sharmin Shahjahan

Village Manager
Juliana A. Maller

VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING (via Microsoft Teams)

Held pursuant to 7(e) of the Open Meetings Act (5 ILCS 120/7(e))

Tuesday, February 9, 2021

12:30 p.m.

As the Village of Hanover Park continues to follow social distancing requirements and guidelines established in Governor Pritzker's Restore Illinois Plan: the Governor has issued a disaster declaration related to a public health disaster throughout all of the State of Illinois as defined in Section 4 of the Illinois Emergency Management Act; and the Village President has determined that an in-person meeting conducted under the Open Meetings act is not practical or prudent because of the disaster, accordingly the Economic Development Committee meeting will be held by audio and video conference without the requirement of a quorum being present.

Join via Microsoft Teams:

Please click the link to join the webinar: tinyurl.com/yu4lxbjn

OR call +1 708-391-0051 Conference ID: 101285497#

AGENDA

- 1. Call to Order**
- 2. Acceptance of Agenda**
- 3. Presentations/Reports – none**
- 4. Approval of Minutes – January 12, 2020**
- 5. Townhall**

Persons wishing to address the public body must register prior to Call to Order.
Please note that public comment is limited to 5 minutes per speaker.

6. Old Business – Business of the Year

6-a. Discuss the future of the program

6-b. Discuss eligibility, revised scoring sheets, scoring categories, interview forms

7. New Business

7-a. B.E.S.T. March 9th – Maximize Your One Person (or Small) Marketing Team with Matt Roberts, VP of Marketing & Sales

7-b. B.E.S.T. June 8 – 10 Social Media Best Practices of 2021 with Kindra Svendsen, VP of Client Partnerships

8. New Business Welcomes

- Galaxy Smoke Shop – 2000 Irving Park
- Rosewelfare, Inc. – 1601 Tanglewood, #101

9. Development Updates

10. Bartlett Area Chamber Update (BACC)

- Bi-Weekly LEADS to Business Networking Group via Zoom
- Multi-Chamber Mardi Gras Virtual Progressive Networking Event (via Zoom) – Wed. Feb 10 @ Noon – 1:30pm
- What’s New in PPP Round 2 – Boot Camp Series – Thur. Feb. 18 @ 9:00-10:00am
- Ribbon Cutting – Magnolia’s Weddings & Events (389 Bartlett Plaza) – Wed. Feb. 24 @ 12:00-1:00pm

11. Northwest Hispanic Chamber Update (NWHCC)

- El Cafecito – A Conversation with Dr. Sam, President of Elgin Community College - Wed. March 3

12. Women’s Business Development Center (WBDC)

- How Can My Small Business Save on Taxes? - Wed. Feb. 10 @ 1:00-2:00pm
- Is Your Product or Service Solving a Need in the Market? – Wed. Feb. 17 @ 10:00-11:30 am
- Understanding the Grant Accountability & Transparency Act (GATA) – Tues. March 2 @ 10:00–11:00 am
- Rise Up! A 6-Week Virtual Childcare Cohort-Start Up Edition – Wed. March 3 @ 1:30-3:30pm (\$60.00)

13. Upcoming Events

Visit the Village website for complete details on upcoming events.

14. Adjournment



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February 2, 2021

To: Economic Development Committee
Mayor Craig
Village Clerk Eira Corral Sepulveda

The undersigned Chair of the **Economic Development Committee** has determined that an in-person meeting conducted under the Open Meetings Act for the **Economic Development Committee** regular meeting, scheduled for **February 9, 2021 at 12:30 p.m.** is not practical or prudent because of the COVID-19 emergency and disaster as reflected in the Governor's statewide and the Village President's disaster declarations, which are both currently in effect and will be on **February 9, 2021**.

In particular, the Governor, on Friday, January 8, 2021, issued Executive Order 2020-74, concerning the 1,000,000 and growing infected Illinois residents and approximately 17,000 loss of life from the Pandemic, and reissued 46 Executive Orders relating to COVID-19 including Section 6 of Executive Order 2020-7 concerning relaxing in person meeting requirements which was extended by his Order 01 to February 6, 2021. Further, the Governor, has resumed holding daily news briefing wherein his COVID-19 reports indicate Illinois' COVID-19 statistics are showing progression and they are of heightened concern. The Governor has sought more effort from local officials to better enforce social distancing and show more concern for health rules and regulations concerning the spread of COVID-19.

Accordingly, the **February 9, 2021** Economic Development Committee meeting will be held pursuant to the requirements of Section 7(e) of the Open Meetings Act 5ILCS 120/7(e).

Gail Tobin, Chairperson
Economic Development Committee



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VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING (Village Hall Rm. 214 and via ZOOM)

**Hanover Park, IL
Tuesday, January 12, 2021, 12:30 p.m.**

MINUTES

1. Call to Order

Chairperson Tobin called the meeting to order at 12:37 p.m.

PRESENT: Members: Chair Gail Tobin, Minerva Calatayud, Mario Farfan, Nan Gudenkauf, Melissa Kress, Sylvia Mavaji, Mark Revollo, Kevin Swan, Steven Zanfardino

ABSENT: Members: Hanover Park Community Bank, NWHCC

VILLAGE STAFF PRESENT: Director Govind, Planner Weber, Administrative Assistant Kathy Sjodin

2. Acceptance of Agenda

Motion to approve the Agenda for January 12, 2021

Motion by member Zanfardino, second by member Gudenkauf to accept the agenda.

Voice Roll Call Vote: All AYES, Agenda accepted

3. Presentations/Reports – None

4. Approval of Minutes – December 8, 2020

Motion by member Swan, second by member Gudenkauf

Voice Roll Call Vote: All AYES, Minutes accepted

5. Townhall

Persons wishing to address the public body may use the chat function at the bottom of the screen and the comments will be recognized by the Chair.

6. Old Business - none

7. New Business

7-a. Business of the Year

- Committee members discussed updating and recreating the evaluation forms for next year since smaller businesses do not have the resources/staff to be able to volunteer in the community, and therefore should not be penalized.
- For 2022 and onwards - Members discussed requiring businesses to be in Hanover Park for at least one year to qualify.
- Members discussed making it a priority to visit each nominated business for evaluation purposes in the future.
- Each member discussed the business they interviewed to assist in scoring. Members found this discussion helpful and agreed this process should continue.
- Members completed evaluation forms for each of the businesses
- Scoring forms are to be sent to Admin Sjodin by end of day for scoring to determine the winner
- Village Clerk is coordinating the “People’s Choice” via texting and will inform Admin. Sjodin of the result.
- Trophies will be ordered from Crown Trophy – a local business.
- It is yet to be determine how the trophies will be awarded/delivered – in the past, this was part of the Village’s annual award event, which was cancelled for 2021.

7-b. B.E.S.T. Topic Ideas

Committee members discussed topic ideas including:

- 10 Social Media Best Practices for 2021- March 9th (member Gudenkauf will arrange a speaker)
- Maximize Your 1 Person/Small Marketing Team – June 8th (a speaker is available)
- How to Boost Yelp and Google Reviews – September 14th (Planner Weber will arrange a speaker)
- Reboot Your Business After an Unexpected Setback – December 14th

Topics are tentative for September and December. EDC discussed that letting businesses know dates and topics of future sessions will be helpful in planning.

7-c. Committee Member Attendance

- Committee members are expected to attend all EDC meetings and attend all EDC hosted events throughout the year.
- Members with poor attendance will be asked if they wish to remain on the EDC
- Currently, there are **3** openings for Auxillary EDC members.

8. New Business Welcomes

- Lotus Hair & Beauty Salon – 2422 Army Trail Rd (member Gudenkauf)
- My Taco Express – 7310 Barrington Rd (member Zanfardino)
- Tamaleria Y Restaurante – 2021 Irving Park Rd (member Revollo)
- Tax & Beyond – 2015 Irving Park Rd (member Gudenkauf)
- Feedback from all welcome visits to be provided.

9. Development Updates

- The Village Center streetscape installation is mostly complete, except for landscaping to be installed this Spring. A water feature has been added in the new plaza, along with lighting, seat-walls, gathering spaces, etc. Sidewalk connections have been added to connect to the Ontarioville Park at the western end, along with a new gazebo and seating, and a fence along the railroad tracks.
- The 'State of the Village' video was being compiled and will be available on the Village website
- The development at the northwest corner of Lake and Gary is moving forward
- There will be a new 20 townhome development at Wise and Farmstead
- HP Business Assistance Program has now ended. 78 businesses received sandwich board signs, 75 received banner signs and 5 received assistance for website improvement
- The Village welcomed 20+ new businesses in 2020
- The upcoming Village Board meeting will be on January 21st

10. Bartlett Area Chamber Update

- Lunch & Learn every week – 11:30am-12:30pm – 9-week series
- Women in Business has two presentations on Wednesday, January 13th @ 11:30-12:30 (virtual) – “How to Boost Your Immune System: You May Take Control of Your Health” and “Surefire Ways to Reduce Stress, Anxiety, and Worry”
- Chamber Boot Camp Series “The Art of an Elevator Speech” – Thursday, January 21st @ 9:00-10:00am via Zoom
- Multi-Chamber Mardi Gras Virtual Progressive Event – Wednesday, February 10th @ Noon – 1:30pm

11. Northwest Hispanic Chamber Update

- El Cafecito – February 3rd @ 9:00-10:00am (via Zoom) – Uncovering Your Target Market

12. WBDC Update

- Fempreneur Online Business Basics Bootcamp - January 22nd @ 10:00am – 12:00pm

13. Upcoming Village Events

- Check the Village website for upcoming events

14. Adjournment: 1:48 p.m.

Motion to adjourn.

Motion by member Gudenkauf, second by member Revollo

Voice Roll Call Vote: All AYES, meeting adjourned.

Recorded and Transcribed by:

Kathy Sjodin, Administrative Assistant
Community Development
On this 12th January, 2021

Gail Tobin, Chairperson

BUSINESS OF THE YEAR - YEARLY WINNERS

Year	Awarded	Business Name(s)
2007		Crown Trophy
2008		Camcraft
2009		First Eagle Bank
2010		Jiffy Lube
2011		Menards
2012		Walgreens
2013		Menards
2014		Bungalow Joe's
2015		HP Community Bank
2016		Bungalow Joe's & Round Ground Metals
2017		Menards & Olde Salem Café
2018		Bungalow Joe's & Round Ground Metals
2019		Country Style Donuts
2020		ER2 Image Group (over 50) & TTSG,Inc. (under 50)
2021		Alianza Hispana (under 50) & Jabil Packaing Solutions (over 50)

PEOPLE'S CHOICE WINNERS

2019	Dulce Vida Juice Bar
2020	Dulce Vida Juice Bar

Before leaving the business, please make a note of the outside and inside appearance of the business on the back of this form – building appearance, landscaping, window displays, signage, potted plants, cleanliness, organized displays, etc:

Business of the Year FINAL SCORING

CATEGORY Biz Name Biz Name Biz Name Biz Name Biz Name Biz Name

Community Involvement

EDC member	1
EDC member	1
EDC member	1
EDC member	1
EDC member	1
EDC member	1
EDC member	1
EDC member	1
EDC member	1
EDC member	1
EDC member	1
TOTAL	10

Customer Service

EDC member	2
EDC member	2
EDC member	2
EDC member	2
EDC member	2
EDC member	2
EDC member	2
EDC member	2
EDC member	2
EDC member	2
EDC member	2
TOTAL	20

Positive Image & Appearance

EDC member	3
EDC member	3
EDC member	3
EDC member	3
EDC member	3
EDC member	3
EDC member	3
EDC member	3
EDC member	3
EDC member	3
EDC member	3
TOTAL	30

GRAND TOTAL