



# Village of Hanover Park Administration

Municipal Building  
2121 West Lake Street, Hanover Park, IL 60133  
630-823-5600 tel 630-823-5786 fax

hpil.org

Village President  
Rodney S. Craig

Village Clerk  
Eira L. Corral Sepúlveda

Trustees  
Liza Gutierrez  
James Kemper  
Herb Porter  
Bob Prigge  
Rick Roberts  
Sharmin Shahjahan

Village Manager  
Juliana A. Maller

## VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

### REGULAR MEETING (via Microsoft Teams)

*Held pursuant to 7(e) of the Open Meetings Act (5 ILCS 120/7(e))*

**Tuesday, March 9, 2021**

**12:30 p.m.**

As the Village of Hanover Park continues to follow social distancing requirements and guidelines established in Governor Pritzker's Restore Illinois Plan: the Governor has issued a disaster declaration related to a public health disaster throughout all of the State of Illinois as defined in Section 4 of the Illinois Emergency Management Act; and the Village President has determined that an in-person meeting conducted under the Open Meetings act is not practical or prudent because of the disaster, accordingly the Economic Development Committee meeting will be held by audio and video conference without the requirement of a quorum being present.

#### **Join via Microsoft Teams:**

Please click the link to join the webinar: <https://tinyurl.com/ythsf59h>

OR call +1 708-391-0051 Conference ID: 367 644 75#

### AGENDA

- 1. Call to Order**
- 2. Acceptance of Agenda**
- 3. Presentations/Reports – none**
- 4. Approval of Minutes – February 9, 2021**
- 5. Townhall**

Persons wishing to address the public body must register prior to Call to Order.  
Please note that public comment is limited to 5 minutes per speaker.

## **6. Old Business –**

- 6-a.** B.E.S.T. Post-Event Discussion - March 9<sup>th</sup> –  
“Maximize Your One Person (or Small) Marketing Team”
- 6-b.** Business of the Year – modified interview questions and discussion

## **7. New Business**

- 7-a.** B.E.S.T. June 8 – “10 Social Media Best Practices of 2021” with Kindra Svendsen, VP of Client Partnerships
- 7-b.** Town Hall with WorkNet DuPage – Available Workforce Development Services & Funding for Businesses – April 14<sup>th</sup> @ 9:00am
- 7-c.** Town Hall with ComEd – Solar Power and Energy Efficiency Programs to Manage Your Energy Costs – May 12<sup>th</sup> @ 8:30-10:00am

## **8. New Business Welcomes**

- none

## **9. Development Updates**

### **10. Bartlett Area Chamber Update (BACC)**

- Bi-Weekly LEADS to Business Networking Group via Zoom (Tues. & Thurs)
- March 10<sup>th</sup> - @ 12:00-1:30pm Virtual Multi-Chamber Progressive Networking
- March 15<sup>th</sup> @ 12:30pm - Ribbon Cutting – Lucky’s Barber Shop
- Chamber Weekly Bootcamp series on Thursdays

### **11. Northwest Hispanic Chamber Update (NWHCC)**

- April 7<sup>th</sup> @ 9:00-10:00am - El Cafecito – 6 Pillars of Financial Stability

### **12. Women’s Business Development Center (WBDC)**

- March 23<sup>rd</sup> @ 6:00-7:30pm – Your Small Business Taxes in a Pandemic World: Strategies, Tools, and Tax Credits to Implement
- March 23<sup>rd</sup> @ 6:00-7:30pm – Connect with Customers and Manager Your Business Remotely
- March 25<sup>th</sup> @ 12:00-1:00 – Intentional Planning for Growth: How to Get Unstuck in Your Idea and Move it to Action!

## **13. Upcoming Events**

Visit the Village website for complete details on upcoming events:

- May 22<sup>nd</sup> – MLK Build-Up Day
- May 31<sup>st</sup> – Virtual Memorial Day Observance
- June 6<sup>th</sup> – Community Apiary Open House
- June 25<sup>th</sup> – Movie in the Park
- July 16<sup>th</sup> – COPS Day Picnic & Movie in the Park

## **14. Adjournment**



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February 25, 2021

To: Economic Development Committee  
Mayor Craig  
Village Clerk Eira Corral Sepulveda

The undersigned Chair of the **Economic Development Committee** has determined that an in-person meeting conducted under the Open Meetings Act for the **Economic Development Committee** regular meeting, scheduled for **March 9, 2021 at 12:30 p.m.** is not practical or prudent because of the COVID-19 emergency and disaster as reflected in the Governor's statewide and the Village President's disaster declarations, which are both currently in effect and will be on **March 9, 2021**.

In particular, the Governor, on Friday, February 5, 2021, issued Executive Order 2021-04, concerning the 1,140,000 and growing infected Illinois residents and approximately 19,500 loss of life from the Pandemic, and reissued 33 Executive Orders relating to COVID-19 including Section 6 of Executive Order 2020-7 concerning relaxing in person meeting requirements which was extended by his Order 04 to March 6, 2021. Further, the Governor, has resumed holding daily news briefing wherein his COVID-19 reports indicate Illinois' COVID-19 statistics are showing progression and they are of heightened concern. The Governor has sought more effort from local officials to better enforce social distancing and show more concern for health rules and regulations concerning the spread of COVID-19.

Accordingly, the **March 9, 2021** Economic Development Committee meeting will be held pursuant to the requirements of Section 7(e) of the Open Meetings Act 5ILCS 120/7(e).

Gail Tobin, Chairperson  
Economic Development Committee



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## VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

### REGULAR MEETING (Village Hall Rm. 214 and via ZOOM)

Hanover Park, IL  
Tuesday, February 9, 2021, 12:30 p.m.

#### MINUTES

#### 1. Call to Order

Chairperson Tobin called the meeting to order at 12:41 p.m.

PRESENT: Members: Chair Gail Tobin, Minerva Calatayud, Mario Farfan, Nan Gudenkauf, Sylvia Mavaji, Bob O'Brien, Mark Revollo, Steven Zanfardino

ABSENT: Members: Classic Computer Systems, Hanover Park Community Bank

VILLAGE STAFF PRESENT: Director Govind, Planner Weber, Mayor Craig, Trustee Porter, Administrative Assistant Kathy Sjodin

#### 2. Acceptance of Agenda

##### Motion to approve the Agenda for February 9, 2021

Motion by Trustee Porter, second by member O'Brien to accept the agenda.

Voice Roll Call Vote: All AYES, Agenda accepted

#### 3. Presentations/Reports – None

#### 4. Approval of Minutes – January 12, 2020

Motion by member Gudenkauf, second by member Zanfardino

Voice Roll Call Vote: All AYES, Minutes accepted

#### 5. Townhall

Persons wishing to address the public body may use the chat function at the bottom of the screen and the comments will be recognized by the Chair.

## **6. Old Business – Business of the Year**

**6-a.** The committee discussed the future of the program and People’s Choice. Members agreed that it is difficult to evaluate businesses objectively and nominate. Many businesses seem disinterested in being interviewed even once they are nominated. Some do not know anything about the award at all.

Trustee Porter suggested that we need to provide businesses with more incentives to win. The committee agreed and suggested free advertising, more PR boosts on social media, more Facebook recognition and mentions, and include the business name on the scrolling electronic HP signs. The committee also considered awarding some type of monetary incentive which could be taken out of the EDC budget.

**6-b.** The committee discussed eligibility requirements including a business can only win once and must have been in Hanover Park at least one year. For the People’s Choice Award, there is no limit on how many times a business can win. The committee also reviewed and discussed the revised interview form, scoring categories, and scoring sheets, and add a scoring category of economic impact to the Village.

The committee decided to continue Business of the Year, keeping two categories (50+ employees and under 50 employees), and to publicize more heavily in the community in the future. Businesses will not be scored on their economic impact to the Village since smaller businesses would be penalized. The committee will revisit revamping interview questions at the March 2021 EDC meeting and will email Admin. Sjodin any suggestions.

## **7. New Business**

### **7-a. B.E.S.T.**

- March 9th – Maximize Your One Person (or Small) Marketing Team
- June 8th – 10 Social Media Best Practices for 2021

**7-b.** The committee discussed possible topics for September 14th and December 14<sup>th</sup>. The Northwest Hispanic Chamber of Commerce offered to find a speaker for September since it is Hispanic Heritage Month.

## **8. New Business Welcomes**

- Galaxy Smoke Shop (2000 Irving Park Rd) – member Zanfardino
- Rosewelfare - changed name to Crisp Wellness (1601 Tanglewood, Unit 101) – the committee agreed that since this will most likely be a temporary business, a new business welcome folder is not warranted.
- Member Gudenkauf noted that Tax & Beyond is still not open because each inspection reveals another inspection is needed; all issues need to be identified at the first inspection so the business can open within a reasonable timeframe.
- Member Revollo noted that Tamaleria Y Restaurante (2021 Irving Park) is still not open. He will revisit in 1-2 weeks.

## **9. Development Updates**

- NWC Lake & Gary has submitted their Final Plat
- 1 Wise Road has submitted their Final Plat
- The former Checkers (7460 Barrington Rd) will be a Smoothie King, opening March/April

## **10. Bartlett Area Chamber Update**

- Multi-Chamber Mardi Gras Virtual Progressive Networking Event (via Zoom) – Wed. Feb 10 @ Noon – 1:30pm
- What’s New in PPP Round 2 – Boot Camp Series – Thur. Feb. 18 @ 9:00-10:00am
- Ribbon Cutting – Magnolia’s Weddings & Events (389 Bartlett Plaza) – Wed. Feb. 24 @ 12:00-1:00pm

## **11. Northwest Hispanic Chamber Update**

- El Cafecito – March 3<sup>rd</sup> @ 9:00-10:00am
- Membership meeting – February 23<sup>rd</sup> @ 9:00-10:00am

## **12. WBDC Update**

- How Can My Small Business Save on Taxes? - Wed. Feb. 10 @ 1:00-2:00pm
- Is Your Product or Service Solving a Need in the Market? – Wed. Feb. 17 @ 10:00-11:30 am
- Understanding the Grant Accountability & Transparency Act (GATA) – Tues. March 2 @ 10:00–11:00 am
- Rise Up! A 6-Week Virtual Childcare Cohort-Start Up Edition – Wed. March 3 @ 1:30-3:30pm (\$60.00)

## **13. Upcoming Village Events**

- Check the Village website for upcoming events

## **14. Adjournment: 1:43 p.m.**

Motion to adjourn.

Motion by member Gudenkauf, second by member Revollo

Voice Roll Call Vote: All AYES, meeting adjourned.

Recorded and Transcribed by:

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**Kathy Sjodin, Administrative Assistant**  
**Community Development**  
**On this 9<sup>th</sup> February, 2021**

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**Gail Tobin, Chairperson**

# BEST

Business Education  
Seminars on Technology

Tuesday,  
March 9, 2021

10:30-11:30  
Online

**A FREE EVENT**

## Maximize Your One-Person (or Small) Marketing Team

**Presenter: Matt Roberts** has served Speak Creative as the VP of Marketing and Sales for over 15 years. He's known as an expert relationship-builder, helping organizations across the nation chart a path to reach their digital goals.

**Be sure to register for this live webinar today!**

**Register at: [Bartlettareachamber.com](http://Bartlettareachamber.com)**

Check [www.hpil.org](http://www.hpil.org) for the date of each event in our BEST series



# BEST

BUSINESS EDUCATION SEMINAR  
ON TECHNOLOGY

## Maximize Your One-Person (or Small) Marketing Team

*Join us for this free virtual webinar 10:30 - 11:30 AM on Tuesday March 9, 2021.* Presenter Matt Roberts, VP of Marketing & Sales for Speak Creative is known nationally as an expert relationship builder, helping organizations chart a path to reach their digital goals.

**Register at: <https://tinyurl.com/BEST-3-9-2021>**

Brought to you by the Village of Hanover Park Economic Development Committee in cooperation with:



Northwest Hispanic  
Chamber Of Commerce



*Hanover Park*<sup>USA</sup>  
America's Global Village



WOMEN'S  
BUSINESS  
DEVELOPMENT  
CENTER



## **2020 BUSINESS OF THE YEAR – AWARD PRESENTATIONS**

**Category:** 50+ employees

**Winner:** Jabil Packaging Solutions (6325 Muirfield)

<https://www.jabil.com/contact/locations/hanover-park.html>

**Jabil Packaging Solutions** has been in Hanover Park since 2006 and specializes in plastic packaging components such as caps, lids and spouts to plastic containers, as well as other familiar products. (Tide, Snuggly, Pampers, Huggies, WD-40, Q-tips, are just some of the products/brands that Jabil manufactures some component for.)

Jabil grew from 50 to 210 employees in Hanover Park and now has 2 locations – one in the Turnberry Business Park, and the other in the Hanover Corporate business park off of Schick Rd. They hope to expand even more, given their constant and continued growth.

Jabil was on Newsweek’s 2020 America’s Most Responsible Companies list. They use robotics and automation, and sustainable packaging. Jabil values their diverse workforce and celebrates all employees by recognizing birthdays and work anniversaries, and recently hired 40 employees from within this region.

Jabil has been active in the community for many years, participating in Habitat for Humanity and Toys for Tots, along with supporting local food banks.



Pictured: Brian Charles (Senior Operations Director-Jabil), Tess Records (Jabil), Mayor Craig, Director Shubhra Govind and EDC Chair Gail Tobin

**Category:** Under 50 employees  
**Winner:** Alianza Hispana (2023 Irving Park)  
<http://www.alianzahispanainc.com/>

**Alianza Hispana** is a family-owned and operated company that specializes in income tax preparation, travel services, translations, and other financial related services.

Owner Elia Rodriguez's community involvement includes volunteering with Census 2020, business outreach on behalf the of Village, making business well-check calls during the pandemic, presenting at the Village's Annual Small Business Forum, and she recently finished a two-year term as president of the Northwest Hispanic Chamber of Commerce.

Alianza Hispana celebrated their 20<sup>th</sup> anniversary in business last year and plans to continue serving the community with their business philosophy of loyalty, dedication and service.



Pictured: Elia Rodriguez (Owner – Alianza Hispana), Mayor Craig, Director Shubhra Govind and EDC Chair Gail Tobin



Before leaving the business, please make a note of the outside and inside appearance of the business on the back of this form – building appearance, landscaping, window displays, signage, potted plants, cleanliness, organized displays, etc:

DRAFT

