



# Village of Hanover Park Administration

Municipal Building  
2121 West Lake Street, Hanover Park, IL 60133  
630-823-5600 tel 630-823-5786 fax

[hpil.org](http://hpil.org)

Village President  
Rodney S. Craig

Village Clerk  
Kristy Merrill

Trustees  
Yasmeen Bankole  
Liza Gutierrez  
Syed Hussaini  
James Kemper  
Herb Porter  
Bob Prigge

Village Manager  
Juliana A. Maller

## VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

### REGULAR MEETING

*Held pursuant to 7(e) of the Open Meetings Act (5 ILCS 120/7(e))*

**Tuesday, May 11, 2021**

**12:30 p.m.**

### AGENDA

1. **Call to Order**
2. **Acceptance of Agenda**
3. **Presentations/Reports – none**
4. **Approval of Minutes – April 13, 2021**
5. **Townhall**  
Persons wishing to address the public body must register prior to Call to Order.  
Please note that public comment is limited to 5 minutes per speaker.
6. **Old Business –**
  - 6-a. Town Hall with workNet DuPage – 4/14/21 – Available Workforce Development Services & Funding for Businesses - recap
7. **New Business**
  - 7-a. Promotion of ( our upcoming events:
    - May 12<sup>th</sup> @ 8:30-10:00am Town Hall with ComEd – Solar Power and Energy Efficiency Programs to Manage Your Energy Costs
    - June 8 @ 10:30am - B.E.S.T.– “10 Social Media Best Practices of 2021” with Kindra Svendsen, VP of Client Partnerships
  - 7-b. EDC group-share discussion: each member will provide 3 ideas of what the committee should focus on for the remainder of 2021.
  - 7-c. EDC appointments and liaison update
  - 7-d. Update on the new Village Center

## **8. New Business Welcomes**

- Pronto Help – 2071 Irving Park Road (plan to open 5/12/21)
- Claudia D. Rodriguez Agency-Farmers Insurance – 7205 Orchard Lane
- Smoothie King – 7460 Barrington Road
- Coming Soon:
  - Karaka Bar & Grill – 5654 Arlington Drive
  - Chemquest International – 820 Turnberry Ct.
  - Spice 35 – 7219 Orchard Lane (by end of May)
  - Legend Wings – 1553 Irving Park (by end of May)
  - Xhomes Realty – 1300 Greenbrook

## **9. Development Updates**

### **10. Bartlett Area Chamber Update (BACC)**

- Bi-Weekly LEADS to Business Networking Group via Zoom (Tues. & Thurs)
- Multi-Chamber 9-Week “Business Builder” Series – Every Thursday April 29-June 24 @ 1:00-1:30pm
- Chamber Weekly Bootcamp series on Thursdays
- Annual Golf Outing - June 17 at Bartlett Hills Country Club

### **11. Northwest Hispanic Chamber Update (NWHCC)**

- Membership Meeting for Q2 – Tuesday, May 25 @ 9:00-10:00am
- El Cafecito – Wednesday, June 2 @ 9:00-10:00am

### **12. Women’s Business Development Center (WBDC)**

- WBDC 2021 Spring Summit: Selling Strategies - May 12 @ 9:00am–12:00pm
- How to Overcome the Fear of Failure & the Fear of Success Cohort – May 12 @ 12:00-1:00pm
- Wall Street Journal: The Future of Everything Festival – May 11-13 @ 8am-5pm
- Wall Street Journal - Women In: Women, Power and Equity – May 26 @ 12:00-1:45pm

### **13. Upcoming Village Events**

Visit the Village website for complete details on upcoming events:

- May 22 – MLK Build-Up Day
- May 31 – Virtual Memorial Day Observance
- June 6 – Community Apiary Open House
- June 25 – Movie in the Park
- July 16 – COPS Day Picnic & Movie in the Park
- August 13 – Movie in the Park

### **14. Adjournment**



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Bob Prigge  
Rick Roberts  
Sharmin Shahjahan

Village Manager  
Juliana A. Maller

## VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

### REGULAR MEETING (Village Hall Rm. 214 and via ZOOM)

Hanover Park, IL  
Tuesday, April 14, 2021, 12:30 p.m.

#### MINUTES

#### 1. Call to Order

Chairperson Tobin called the meeting to order at 12:34 p.m.

PRESENT: Members: Chair Gail Tobin, Minerva Calatayud, Edgar Candelas, Mario Farfan, Nan Gudenkauf, Mark Revollo, Kevin Swan, Steven Zanfardino

Guests included Rose Balazar from MSC Industrial and Dr. Avani Shah, D.C. of Chiro Center

ABSENT: Members: Hanover Park Park District

VILLAGE STAFF  
PRESENT: Director Govind, Planner Weber, Admin Sjodin

#### 2. Acceptance of Agenda

##### Motion to approve the Agenda for April 14, 2021

Motion by member Farfan, second by member Gudenkauf to accept the agenda.

Voice Roll Call Vote: All AYES, Agenda accepted

#### 3. Presentations/Reports – None

#### 4. Approval of Minutes – March 9, 2021

Motion by member Gudenkauf, second by member Zanfardino

Voice Roll Call Vote: All AYES, Minutes accepted

#### 5. Townhall - No members of the public were present.

#### 6. Old Business

6-a. Business of the Year – the new interview form and scoring sheets were reviewed and discussed. Committee members discussed options on how to interview each

business. Options included one-on-one with an EDC member, 3 or 4 EDC members interviewing a business together, and virtual or in person with the entire EDC as a panel. Members reached a consensus that having one EDC member complete a thorough interview, research their customer reviews online, and physically visit the site would be the most practical route for evaluation purposes. The interviewing member would then “report” to the committee on the business they were assigned, and then each committee member would score each business on their own. Scores for each business would be totaled to determine the winner.

## **7. New Business**

**7-a.** Town Hall with WorkNet DuPage – April 14 @ 9:00am – Available Workforce Development Services & Funding for Businesses. Applies to DuPage businesses only. Staff has been promoting, a mailing was sent to all DuPage industrial businesses, and an email was sent to all DuPage businesses.

**7-b.** Town Hall with ComEd – May 12 @ 8:30-10:00am – Solar Power and Energy Efficiency Programs to Manage Your Energy Costs. Open to all businesses but will focus on landlords and industrial buildings to promote using solar energy. In Hanover Park, 168 homes have installed solar panels.

**7-c.** June 8 @ 10:30am – B.E.S.T. – “10 Social Media Best Practices of 2021” with Kindra Svendsen, VP of Client Partnerships. Member Gudenkauf will be following up with our speaker.

## **8. New Business Welcomes**

- Spice 35 – 7219 Orchard Lane – Member Zanfardino will deliver welcome kit

## **9. Development Updates**

- Beginning May 1, 2021, in-person meetings will resume, per Mayor Craig.
- The Village is waiting for approval of the Final Plat at 1 Wise Road, which will be discussed at the Development Commission meeting on 4/21/21 @ 7:00pm.
- Next Level Northwest is always looking for candidates. Please advise Director Govind of any businesses that may be interested.
- New businesses coming soon: dd’s Discounts, Legend Wings, Karaka Bar & Grill
- Now Open businesses include Smoothie King, Tamaleria Y Restaurante, Tax & Beyond

## **10. Bartlett Area Chamber Update**

- Bi-Weekly LEADS to Business Networking Group via Zoom (Tues. & Thurs)
- Chamber Weekly Bootcamp series on Thursdays
- Derby Day Party – Women in Business Networking Event - April 29 @ 5-7pm
- Ten Basic Financial Best Practices for Small Businesses & Organizations - May 6 @ 1:00-1:30pm
- Annual Golf Outing - June 17 at Bartlett Hills Country Club

## **11. Northwest Hispanic Chamber Update**

- El Cafecito – Let’s Talk Real Estate - May 5 @ 9:00-10:00am (via Zoom)

## **12. WBDC Update**

- ScaleUp – Plan for Profit – is coming back to the Aurora WBDC
- There are also webinars in Spanish hosted by the WBDC; check their website
- Preparing for My Greatest Success Cohort: How to Overcome the Fear of Failure and the Fear of Success – April 21 @ 12:00-1:00pm (also 4/28, 5/5 and 5/12)

- Understanding the Grant Accountability & Transparency Act (GATA) Pre-Award Process – April 21 @ 10:00-11:00am
- Charging Your Worth with Confidence: Common Pricing Mistakes – April 22 @ 10:00-11:00am
- Plan for Profit: Professional Services Business Cohort – May 6 @ 9:00-11:00am
- Want to Become an Online Entrepreneur? 6-Week (virtual) Workshop May 20, 27 and June 3, 10 and 17
- WBDC 2021 Spring Summit – Selling Strategies (virtual) - May 19 @ 9:00am-12:00pm, Cost is \$50.00

### 13. Upcoming Village Events

Visit the Village website for complete details on upcoming events:

- April 14 – Town Hall with WorkNet DuPage
- April 30 – Arbor Day Celebration
- May 12 – Town Hall with ComEd
- May 22 – MLK Build-Up Day
- May 31 – Virtual Memorial Day Observance
- June 6 – Community Apiary Open House
- June 25 – Movie in the Park
- July 16 – COPS Day Picnic & Movie in the Park
- August 13 – Movie in the Park

### 14. Adjournment: 1:40 p.m.

Motion to adjourn.

Motion by member Zanfardino, second by member Swan

Voice Roll Call Vote: All AYES, meeting adjourned.

Recorded and Transcribed by:

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**Kathy Sjodin, Admin. Assistant**  
**Community Development**  
**On this 13<sup>th</sup> day of April, 2021**

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**Gail Tobin, Chairperson**



# Town Hall Meeting

Savings add up!  
Register for this Town Hall meeting with Mayor Craig

**May 12, 2021 8:30-10 AM**

## ComEd Energy Efficiency and Solar Programs

*Business owners, and owners of all commercial, industrial & multi-family residential properties are invited.*

ComEd helps commercial, industrial, & residential customers identify solutions, maximize efficiency, and ensure a reasonable return on investments.

**Join us to learn about:**

### Solar options

- Overview of private solar vs. community solar
- Available solar programs & incentives
- ComEd's role in your "solar journey"

### The ComEd Energy Efficiency Program

- Services and assistance to help identify and implement energy efficiency solutions
- Discounts and incentives for replacing or upgrading equipment such as lighting, HVAC, variable speed drives, IT and more
- No-cost and low-cost operational improvements for all major energy-using systems and equipment

### Our speakers:



**Paul Miller**  
Green Power  
Connection Team



**Joan Gary**  
Energy Efficiency  
Program

To Register and for more information:  
[www.hpil.org/calendar](http://www.hpil.org/calendar), or call (630) 823-5780

# Business Education Seminar on Technology (BEST)

June 8, 2021, 10:30 AM

## 10 Social Media Best Practices for 2021



” It’s no secret that the algorithms are constantly changing and that the best practices of 2020 aren’t the same for 2021. From organic content to paid ads, we’ll arm you with the best practices you need to know. Following this session, you’ll be able to execute a social strategy that helps you stand out amongst competitors and succeed across all social platforms.



WWW.HPIL.ORG

Kindra Svendsen, VP of Client Partnerships, Speak Creative, Nashville

**[REGISTER HERE](#)**

Brought to you by the Village of Hanover Park Economic Development Committee in coordination with our local development partners.