



# Village of Hanover Park Administration

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Village Manager  
Juliana A. Maller

## VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

### REGULAR MEETING

Village Hall – Room 214  
Hanover Park, IL  
Tuesday, February 14, 2023, 12:30 p.m.

### MINUTES

#### 1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:32 p.m.

PRESENT: Members: Minerva Calatayud, Edgar Candelas, Mario Farfan, Nan Gudenkauf, Dr. Avani Shah, Kevin Swan, Steven Zanfardino & Gail Tobin - Chair

ABSENT: Members: Hanover Park Park District, First Eagle Bank

ALSO PRESENT: Director Govind, Planner Schwartz, Admin Sjodin, Trustee Hussaini, Belinda Mustafa – Hanover Park Park Foundation

#### 2. ACCEPTANCE OF AGENDA

Motion by Member Gudenkauf, seconded by Member Shah to accept the Agenda of February 14, 2023.

Voice Vote: All Ayes.

Agenda accepted.

#### 3. PRESENTATIONS/REPORTS – None

#### 4. APPROVAL OF MINUTES

Motion by Member Swan, seconded by Member Shah to accept the Minutes of January 10, 2023.

Voice Vote: All Ayes.

Minutes approved

## **5. OLD BUSINESS – Business of the Year**

EDC members discussed changes or suggestions for the 2023 Business of the Year:

- Each EDC member will continue to nominate a business.
- Combining businesses with over or under 50 employees will continue (there will continue to be only one category)
- The committee suggested putting Business of the Year on the September Agenda, so there is extra time to interview businesses.
- By December the winner will be determined, before the holidays.

## **6. NEW BUSINESS**

### **6-a. Restaurant Week/Month**

EDC members discussed if and how the Village would participate:

- Members commented that it would be great publicity for restaurants.
- The businesses could decide what their individual promotion will be (special menus, coupons, discounts, free desserts or appetizers, etc.)
- Having the event for just a week may be better than a whole month since it could create more participation by only requiring a week's worth of discounts.
- Holding the event in warmer months may be better since people are out and about more than they are in February (when Chicago and the Northshore hold theirs)
- It was noted however, that in colder months, business is slower, so it is a good incentive to get people out of the house and helps businesses during the slow season
- A survey could be taken to find out which restaurants want to participate
- The challenge will be to get our restaurants to participate
- EDC members will each reach out to one of their restaurants on the mentorees list (by 2-17-2023) to get feedback on what month would work best

**Motion by member Zanfardino and second by member Candelas to pursue holding a restaurant week in Hanover Park. Date to be determined.**

**Voice Vote: All Ayes**

**Motion carried.**

### **6-b. Presentations at EDC Meetings – Topic Ideas**

- Member Candelas suggested the topic of I-TIN lending for business owners without a social security number. He also suggested hosting that event at the EWC since many Hispanic business owners are not comfortable going into government buildings.
- A business librarian will attend the March EDC meeting to educate members on the resources available at the libraries.
- Member Farfan suggested possibly getting the Mexican consulate (mobile unit) to present.
- Member Calatayud suggested both chambers, the WBDC, and the banks all present to the committee on what their organizations do on a daily basis.
- An event focused on helping businesses in areas of their interest was suggested.
- EDC members should try to get one of their mentorees to attend an EDC meeting.

## **7. New Business Welcomes**

### **7-a. New Businesses**

- Fessak African Store – member Zanfardino will visit

## 8. DEVELOPMENT UPDATES – Director Govind

- Hanover Park becoming EV-ready was the topic at the February 13<sup>th</sup> Development Commission meeting.
- The commission discussed if the Village should require new developments to be EV-ready, what to require, and what should not be required.
- The PowerPoint presentation from the meeting is available.

## 9. COMMITTEE MEMBER UPDATES

- Member Zanfardino – the library will have an electric vehicle program presentation in April
- Member Gudenkauf (Bartlett Area Chamber) - they will be hosting their annual Casino Night at Moretti's on February 24<sup>th</sup>
- Member Farfan (Northwest Hispanic Chamber) – they will be hosting a networking event at Lucky Monk in Barrington
- Member Candelas (Hanover Park Bank) – the bank is offering great CD rates
- Member Calatayud (WBDC) – they are currently offering the Rise Up CoHort and Scale Higher Cohort, and will have an author visit for One Book One Community
- Belinda Mustafa (Hanover Park Park Foundation) – plans for the June Community Bash are underway; there will also be a 5K run and a craft show

## 10. ADJOURNMENT

Motion by member Swan and second by member Shah to adjourn the meeting.

Voice Vote: All Ayes

Motion carried. Meeting adjourned at 1:36 pm

Transcribed by:



Kathy Sjodin, Admin. Assistant  
On this 14<sup>th</sup> day of February, 2023



Gail Tobin, Chairperson