



Village of Hanover Park Administration

Municipal Building
2121 West Lake Street, Hanover Park, IL 60133
630-823-5600 tel 630-823-5786 fax

hpil.org

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Kristy Merrill

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VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING

2121 W. Lake Street, Room 214, Hanover Park, IL 60133

Tuesday, April 11, 2023

12:30 p.m.

Minutes

1. Call to Order

Chair Tobin called the meeting to order at 12:36 pm

Present: Members: Minerva Calatayud, Edgar Candelas, Nicole Cox,
Mario Farfan, Mark Revollo, Dr. Avani Shah, Kevin
Swan, Steven Zanfardino, Gail Tobin – Chair

Absent: Members Bartlett Area Chamber of Commerce

Also Present: Planner Schwartz, Belinda Mustafa – Hanover Park
Park Foundation, Kristen Gehring – Associate
Director, Women's Business Development Center

2. Acceptance of Agenda – Approved via Unanimous Consent

3. Townhall – None

4. Approval of Minutes – March 14, 2023

Motion by Member Candelas, seconded by Member Farfan to accept the Minutes of March 14, 2023.

Voice Vote: All Ayes

Minutes approved

5. EDC Speaker Series: Women's Business Development Center

Member Calatayud introduced the WBDC's new Associate Director, Kristen Gehring. Each EDC member introduced themselves.

Member Calatayud gave a presentation on what the Women's Business Development Center does and what it has to offer small businesses:

The WBDC was founded in 1986 and has 8 offices across the Midwest with its headquarters in Chicago, and they also serve businesses outside of Illinois. It's primary goal is to "ignite business growth" with its programs, services and advocacy efforts.

Member Calatayud explained what the WBDC Does:

- Coaching/Curricula – one on one and group advising, workshops, digital learning
- Contracts – prepare a business to work with governments and the public sector

- Capital – financial education, debit & equity placement, direct lending, Kiva micro-lending

Supporters of the WBDC include the U.S. Small Business Administration, America's SB DC, Illinois PTAC, and private corporations and banks.

6. Old Business

6-a. Business After Hours – EDC members chose August 1, 2023 as this year's date

6-b. Restaurant Week/Month

Member Gudenkauf was not present; at the next EDC meeting in May she will give an update on Bloomingdale Restaurant Week.

EDC member outreach to restaurants for feedback – members indicated that feedback was generally positive, and most seem to want to participate. A few restaurants did not have an interest; possibly due to the requirement of offering discounts or free items. A few restaurants did not reply to emails or voicemails left regarding participating in the event.

6-c. Business Mentee Contact Updates – Member Calatayud spoke with the owner of Tacos Los Tres Principales; they are very upset that another Mexican restaurant (San Marcos Mexican Grill) was allowed to move into the same strip mall.

6-d. Next Level Northwest Candidate Recommendations – it was noted that San Marcos Mexican Grill would be a good candidate since they are moving to a new location and adding a large dining room for dine-in customers. Olde Salem Café was also possibly interested. Member Calatayud commented that NLNW should be better explained; having videos of former participants explaining how it works and the benefits of the program could help.

7. New Business

7-a. Presentations at EDC – next speaker update: Member Candelas from Hanover Park Community Bank and Member Revollo from First Eagle Bank will present.

8. New Business Welcomes

8-a. New businesses - none

8-b. Recap Welcome Visits Prior Month – Member Zanfardino noted that Fessak African Store had a very nice interior. The clothing was very ethic.

9. Development Updates – Planner Schwartz updates on Village developments:

- The old Spice 35 building at 7219 Orchard Lane will be a new Mexican restaurant
- Midas has applied for the Façade Grant
- Olde Salem Shopping Center is working on façade improvements.
- 4 new townhomes have been completed at the Habitat for Humanity project.
- There will possibly be a new townhome development in Village Center
- The much-anticipated Arby's is waiting on IDOT but should be closing soon
- The Shell gas station on Lake and Ontarioville is currently being reconstructed.

10. Committee Member Events

a. Bartlett Area Chamber Events (BACC)

- Multi-Chamber Business Breakfast – April 18 @ 8:00 – 9:30am
- Midday Meetup at Briana's Pancake House – April 19 @ 12:00 – 1:00pm
- Artificial Intelligence for Business Success – April 20 @ 11:30am – 12:00pm
- Women in Business Floral Arrangement Workshop & Lunch – April 26 @ 11:30am – 1:00pm

- Derby Day Party–Multi-Chamber Women in Business – May 4 @ 5:00 – 7:00pm
- BACC Annual Golf Outing – May 18 @ Bartlett Hills Country Club
- Multi-Chamber After Hours at Advocate Sherman Hospital – May 23 @ 4:30 – 6:30pm

b. Northwest Hispanic Chamber Events (NWHCC)

- Lunch & Learn hosted by New York Life – April 12 @ 12:00 – 2:00pm
- NWHCC Power Summit Panel – April 27 @ 5:30pm – 7:30pm
- NWHCC New Members Orientation 2023 – May 5 @ 12:00 – 1:30pm

c. Women’s Business Development Events (WBDC)

- Starting Your Business in Illinois – April 12 @ 10:00am – 11:30am
- Certification: Know Before You Apply – April 17 & May 15 @ 10:00am – 11:00am
- Financing & Forecasting Your Food Business - April 19 & May 24 @ 6:00pm – 7:30pm
- Childcare Collaborative – April 25 @ 1:30pm – 3:00pm
- Is a Food Truck Business Right for You? – May 24 @ 6:00pm – 7:30pm
- 2023 WBDC Childcare Summit – June 3 @ 8:30am – 1:00pm

11. Upcoming Village Events

Visit the Village website for complete details on upcoming events for 2023:

- Hanover Park Community Health & Resource Fair – April 29
- Arbor Day Celebration – April 28
- Market at the Metra – May 13
- MLK Build Up Day – May 20
- Memorial Day Observance – May 29
- Community Apiary Open House – June 3
- Touch a Truck – June 10
- Movie in the Park – *TBD* – June 23
- Mayor Craig’s Play Ball Baseball Game – July 11
- COPS Day & Movie in the Park – *TBD* – July 21
- Hanover Park Car & Motorcycle Show – August 6
- Movie in the Park – *TBD* – August 11
- Corks & Crafts – August 19
- 9/11 Remembrance Ceremony – September 9
- Hanover Park Recycles – September 23
- Fire Department Open House – October 14
- Hanover Park River Sweep – October 14
- Veteran’s Day Observance – November 11
- Tree Lighting Ceremony – December 1
- Santa is Coming to Town – December 8, 15 & 22
- Letters to Santa – December 1 – 24

12. Adjournment – The meeting adjourned at 1:32 via unanimous consent.

Transcribed by:

Kathy Sjodin – Sr. Admin.
On this 11th day of April, 2023

Gail Tobin, Chairperson