



Village of Hanover Park Administration

Municipal Building
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hpiil.org

Village President
Rodney S. Craig

Village Clerk
Eira L. Corral Sepúlveda

Trustees
Liza Gutierrez
James Kemper
Herb Porter
Bob Prigge
Rick Roberts
Sharmin Shahjahan

Village Manager
Juliana A. Maller

VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING (Village Hall Rm. 214 and via ZOOM)

Hanover Park, IL
Tuesday, May 11, 2021, 12:30 p.m.

MINUTES

1. Call to Order

Chairperson Tobin called the meeting to order at 12:40 p.m.

PRESENT: Members: Chair Gail Tobin, Minerva Calatayud, Nicole Cox, Edgar Candelas, Mario Farfan, Nan Gudenkauf, Mark Revollo, Kevin Swan, Steven Zanfardino

ABSENT: Members: none

VILLAGE STAFF PRESENT: Director Govind, Planner Weber, Admin Sjodin, Village Clerk Kristy Merrill, Trustee Gutierrez

GUESTS: Tess Records (Jabil Packaging), Dr. Avani Shah (Chiro Center), Nauman Khan Azeemi

2. Acceptance of Agenda

Motion to approve the Agenda for May 11, 2021

Motion by member Revollo, second by member Gudenkauf to accept the agenda.

Voice Vote: All AYES, Agenda accepted

3. Presentations/Reports – Director Govind introduced Kristy Merrill, Village Clerk and Liza Gutierrez, Trustee.

4. Approval of Minutes – April 13, 2021

Motion by member Farfan, second by member Swan

Voice Vote: All AYES, Minutes accepted

5. Townhall - No members of the public were present.

6. Old Business

6-a. Town Hall with workNet DuPage – April 14, 2021

- 26 attendees; most success town hall during the pandemic
- The recording of the meeting is posted online on the Village's website

7. New Business

7-a. Promotion of upcoming events was discussed, including a Town Hall with ComEd on May 12, 2021 and B.E.S.T.- “10 Best Social Media Practices” on June 8, 2021.

7-b. EDC members shared ideas about what the committee should focus on for the remainder of 2021:

- Spend more time going door to door with businesses to ask what they would like the Village to do to help them recover and succeed, although one EDC member noted that attempts to go door to door has been unsuccessful in the past.
- Do more follow-up after delivering New Business Welcome packets
- Get testimonials from a few businesses to build trust
- Businesses need more incentives to come to the Village and overcome their hesitation – they may see the Village only as rule enforcer
- Host a monthly new business orientation meeting (with food and welcome gifts?)
- The EDC needs to create a brand for itself – make a video, introduce members
- EDC members could continually push our businesses to attend special events
- Hosting the Business Expo in 2022 was suggested, but based on past attendance of non-Hanover Park businesses, it was concluded that it has not been beneficial or cost-effective
- The EDC should start reaching out to home-based businesses in attempts to get them to open a location within Hanover Park rather than another town. However, it was acknowledged that supporting existing businesses is higher priority.
- New businesses with immigrant owners need extra help; their children are usually the communicators due to the language barrier
- Trustee Gutierrez suggested that the EDC should be present/attend all community events in Hanover Park, and stated that the Board would like to see the EDC and their great work more often within Village Hall. She also suggested the EDC could have more of a social media presence with a Facebook page. Also, a business survey to educate our businesses on what the Village offers may be beneficial.
- Mr. Azeemi commented that he would volunteer his services to help businesses improve their websites and upload photos on their social media pages. He agreed that immigrant new businesses need extra help.
- Director Govind commented that the Village currently allows the WBDC to use Village Hall conference rooms monthly to meet with new businesses, and that can possibly be expanded if businesses were to reach out to us more. She also agreed that testimonials from businesses are a good idea.
- EDC members should always inform any business they interact with about Next Level Northwest.
- The conversation will be continued at a meeting for a brainstorming session on May 14 @ 12:00pm at Briana’s Pancake House.

7-c. EDC appointments and election update:

- There will hopefully be new member appointments soon – openings available for 1 regular member and 2 auxiliary.
- Dr. Avani Shah may apply as an auxiliary member.

7-d. Village Center update:

- Village is working with a consultant re potential new zoning districts for the area around the train station

- The intent is to enable the Village's vision for a new downtown
- The Village will be trying to recruit new development – mixed use, higher density
- The streetscape project is almost complete with landscaping, water feature, new plaza and parking, benches – there are also string lights in many areas
- There will be a grand opening on June 23rd

8. New Business Welcomes

- Pronto Help (2071 Irving Park) – member Gudenkauf
- Farmers Insurance-Claudia D. Rodriguez Agency (7205 Orchard) – member Zanfardino
- Smoothie King (7460 Barrington) – member Farfan

9. Development Updates

- The final plat was approved for 1 Wise Road – 20 townhome units
- Construction is in progress at the northwest corner of Lake & Gary
- Both Habitat and Verandah have new units being constructed
- Next Level Northwest is always looking for candidates. Please advise Director Govind of any businesses that may be interested.
- New businesses coming soon: dd's Discounts, Legend Wings, Karaka Bar & Grill, Xhomes Realty, A & H Manufacturing
- Now Open: Smoothie King, Pronto Help, and Claudia D. Rogriguez Agency-Farmers Insurance

10. Bartlett Area Chamber Update

- Bi-Weekly LEADS to Business Networking Group via Zoom (Tues. & Thurs)
- Chamber Weekly Bootcamp series on Thursdays
- Annual Golf Outing - June 17 at Bartlett Hills Country Club – raffle items are needed!

11. Northwest Hispanic Chamber Update

- The chamber joined the U.S. Hispanic Chamber of Commerce
- El Cafecito – Wednesday, June 2
- Membership meeting – May 25 & June 8 @ 9:00-10:00am
- In-person events will resume in July 2021

12. WBDC Update

- Wall Street Journal: The Future of Everything Festival – May 11-13 @ 8am-5pm
- WBDC 2021 Spring Summit – Selling Strategies (virtual) - May 19 @ 9:00am-12:00pm, Cost is \$50.00
- Want to Become an Online Entrepreneur? 6-Week (virtual) Workshop May 20, 27 and June 3, 10 and 17 (in Spanish only)
- Wall Street Journal - Women In: Women, Power and Equity – May 26 @ 12:00-1:45pm
- ScaleUp – June 16 – August 11 @ 9:30am – 12:30pm (in Spanish)

13. Upcoming Village Events

Visit the Village website for complete details on upcoming events:

- May 12 – Town Hall with ComEd
- May 22 – MLK Build-Up Day

- May 31 – Virtual Memorial Day Observance
- June 6 – Community Apiary Open House
- June 25 – Movie in the Park
- July 16 – COPS Day Picnic & Movie in the Park
- August 13 – Movie in the Park

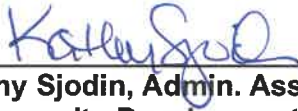
14. Adjournment: 1:42 p.m.

Motion to adjourn.

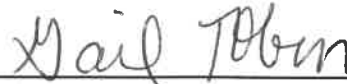
Motion by member Farfan, second by member Gudenkauf

Voice Vote: All AYES, meeting adjourned.

Recorded and Transcribed by:



**Kathy Sjodin, Admin. Assistant
Community Development
On this 11th day of May, 2021**



Gail Tobin, Chairperson