



# Village of Hanover Park Administration

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James Kemper  
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Village Manager  
Juliana A. Maller

## VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

### REGULAR MEETING

Village Hall – Room 214  
Hanover Park, IL  
Tuesday, September 13, 2022, 12:30 p.m.

### MINUTES

#### 1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:33 p.m.

PRESENT: Members: Cox, Revollo, Shah, Swan, Zanfardino & Chair Tobin

ABSENT: Members: Bartlett Area Chamber of Commerce, Hanover Park Community Bank, Northwest Hispanic Chamber of Commerce, WBDC

ALSO PRESENT: Director Govind, Admin Sjodin, Belinda Mustafa of the Hanover Park Foundation

#### 2. ACCEPTANCE OF AGENDA

Motion by Committee Member Swan and second by Committee Member Zanfardino to accept the Agenda for September 13, 2022

**AYES:** Cox, Revollo, Shah, Swan, Zanfardino & Chair Tobin

**NAYS:** None

**ABSENT:** BACC, Hanover Park Community Bank, NWHCC, WBDC

**All Ayes. Motion carried.**

#### 3. PRESENTATIONS/REPORTS – None

#### 4. APPROVAL OF MINUTES – July 12, 2022

Motion by Committee Member Swan and second by Committee Member Revollo to approve the Minutes of August 9, 2022.

**AYES:** Cox, Revollo, Shah, Swan, Zanfardino & Chair Tobin  
**NAYS:** None  
**ABSENT:** BACC, Hanover Park Community Bank, NWHCC, WBDC  
**All Ayes. Motion carried.**

## 5. OLD BUSINESS

### 5-a. Business After Hours 2022

- The event date is Tuesday, September 27, 2022
- Member Zanfardino made a comment that Tiger Chicken does not open until 3:00
- Music will be provided by Member Swan. Member Farfan also offered DJ services
- Tap House Grill closed last week so another restaurant will need to be selected
- Promotion will be through Facebook from the Village, BACC, NWHCC, WBDC, emails directly to the business, and calls to each EDC member's business mentoree
- Registration only requires replying to an email with a name, business name and city
- EDC members will be assigned to pick up food from any restaurants that do not deliver, which is most of them
- In case of bad weather, the event will be held in Room 214

## 6. NEW BUSINESS

### 6-a. Business Mentoree List – there were no updates

### 6-b. EDC Recommendations

- Belinda Mustafa recommended a *Spotlight on Business* be done on Olde Salem Café, however we have already featured them in the Hi-Lighter
- Chair Tobin recommended H2O Autospa with their new vacuums
- The new Starbucks and Rocky Patel Cigar Lounge at Lake & Bartels were suggested along with Green Valley Mini Golf for a Spotlight article

Regarding Next Level Northwest, Director Govind commented that Bharti's Tailors had submitted an application and began the process, but as of September 12<sup>th</sup> they decided they do not have the time. Currently, A Beautiful Mind Therapy is participating, and they said they enjoy the hand-holding and help with marketing and social media.

Director Govind noted that NLNW is free. Testimonials can be found on their website at [www.Nextlevelnorthwest.org](http://www.Nextlevelnorthwest.org).

Dr. Shah of Chirocenter said she is interested in the program. Director Govind said she will discuss the program with her further after the meeting today.

Belinda Mustafa commented that Ali Baba is interested in the Long John Silver's building. His business needs help and he is looking for a different location.

### 6-c. CED Website Review and Recommendations

The new Community and Economic Development website was displayed. Director Govind asked the committee if they had any suggestions for improvement.

Member Shah commented that she only goes on the Village website to renew her business license. She doesn't think many people know CED has its own page, and that most just go on the Village main page and enter a topic in the search bar.

Member Swan asked if building permits were obtainable on the CED site. Director Govind indicated they are not; they are completely separate. He also suggested that the site should send an acknowledgement that your business license renewal application has been submitted or received. The site doesn't give any indication.

## **7. New Business Welcomes**

### **7-a. New Businesses**

- Issas Venezuelan Food – Member Revollo will deliver
- Espiritual Botanica – Member Zanfardino will deliver
- Good Deal – Chair Tobin and Member Shah will deliver

### **7-b. Recap Visits**

- Tiger Chicken & Boba – member Zanfardino commented that he has not been able to connect with the owner. They are only open after 3:00 pm and he is not at the Hanover Park location often. There is not a language barrier though.

Chair Tobin asked the committee if there is something that can replace our BEST seminars.

- Member Swan commented that networking events seem to attract the most people versus educational seminars. He also noted that breakfast events are not as well attended as lunch or evening events.
- Member Shah commented that most Hanover Park businesses are very small with only one or two employees, so they cannot leave to attend events. Maybe businesses other than restaurants can be targeted. She suggested having a business host an event and other businesses can come to them.
- Director Govind commented that Hanover Park promotes chamber events, but so many are for chamber members only. If we host chamber-type events, it keeps people from wanting to join the chamber. A business in a shopping center would be a good one to host an event.
- Chair Tobin commented that we will revisit the topic at a future EDC meeting

## **8. DEVELOPMENT UPDATES**

- The Development Commission held two public hearings on September 8th; one regarding 7225 Longmeadow to be rezoned to single family/residential, and the other was for the proposed townhome project at Stearns and Redford Road.
- The Arby's public hearing is on the Board Agenda for their October meeting
- Construction and interest at Verandah has slowed due to Covid still and supply issues. A multi-story building will be the last phase.
- Two different restaurants had shown interest in the Long John Silver's building, but no updates have been given on the status.
- There is a 2500 sq. ft. space available in the cigar shop building at Lake and Bartels.

## **9. COMMITTEE MEMBER UPDATES**

- Belinda Mustafa recapped the Community Bash that was held at the Park District. It was not as well attended as hoped, 27 business tents were there and most were Hanover Park businesses, they had a bouncy house and activities for kids, crafters did well. There were not any food trucks available on short notice so she supplied hotdogs
- Member Zanfardino commented that Score Business mentoring is going on at the library
- Member Cox commented that the park district's Fall Fun Fest was successful. They will also be hosting a Trunk or Treat to pass out candy on October 21.

**10. ADJOURNMENT**

Motion by member Zanfardino and second by member Cox adjourn the meeting.

Roll Call:

<b>AYES:</b>	Cox, Revollo, Shah, Swan, Zanfardino & Chair Tobin
<b>NAYS:</b>	None
<b>ABSENT:</b>	BACC, Hanover Park Community Bank, NWHCC, WBDC

Motion carried. Meeting adjourned at 1:48 pm

Transcribed by:



Kathy Sjodin, Admin. Assistant  
On this 13<sup>th</sup> day of September 2022



Gail Tobin, Chairperson