



**Village of Hanover Park
Administration**

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JON KUNKEL
RICK ROBERTS
EDWARD J. ZIMEL, JR.
VILLAGE MANAGER
JULIANA A. MALLER

VILLAGE OF HANOVER PARK

**CONECT COMMITTEE
REGULAR MEETING**

**Municipal Building, Room 214
2121 Lake Street
Hanover Park, IL 60133**

**Tuesday, August 20, 2013
12:30 p.m.**

MINUTES

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:38 p.m.

PRESENT: Members: Marc Holland, Patrick Kaveney, Jean Lynn, Angela Ligocki, Gayle Peneschi, Bob Ries, Mickey Macholl, Kevin Swan, Bob Morris (12:57 p.m.), Gail Tobin

ABSENT: Members: Jeff Acks, Andrea Fox, Adam Cortes, Jon Stickney, Phil McBride, Jon Stickney, Martin Escobar, Allen Silbernagel, Trustee Jenni Konstanzer

VILLAGE STAFF
PRESENT: Village Manager Juliana Maller, Village Clerk Eira Corral, Village Planner Katie Bowman, Secretary Regina Mullen

2. ACCEPTANCE OF AGENDA:

Motion by Member Holland, to accept the Agenda, seconded by Member Swan.

Voice Vote:

All AYES.

Motion Carried: Agenda Accepted.

3. PRESENTATIONS/REPORTS:

3-a. Introduce newest CONECT Member

Martin Escobar not present. Will table this item to next meeting.

3-b. New Business Application Process

Village Clerk Eira Corral provided a summary of the New Business Guide

and Forms Packet and noted this information is on the Village website. At the suggestion of this Committee, the Application form includes an email address field along with a field for the business website, if applicable.

When a business receives their certificate of occupancy and business license, their business will be added to our CONECT Outlook Group for invites to special events along with inclusion to our online Business Directory that is in the process of being developed.

With the renewal of business licenses, all businesses will be asked to complete an updated Application form to ensure the Village has the most up-to-date information on file.

4. APPROVAL OF MINUTES:

4-a. Request to approve the Minutes of July 9, 2013.

Motion by Member Macholl to approve the Minutes, seconded by Member Peneschi.

Voice Vote:

All AYES.

Motion Carried: Approved Minutes.

ACTION ITEMS: None.

6. TOWNHALL SESSION: Loan Officer Nicholas Baria, Accion Chicago, 1436 W. Randolph Street, Ste 300, Chicago, IL 60607

Accion is a non-profit small business lender for start-up and existing businesses. Mr. Baria is available to meet with interested parties at the Hanover Park Community Bank and an appointment is recommended, as he does not have a set schedule. Businesses who are having difficulty acquiring loans from financial institutions, may qualify through Accion. The average loan is \$8000 - \$9000, but may go up to \$20,000 for a start-up business and \$50,000 for an existing business. If approved for a loan, the business owner has the opportunity to improve his/her credit rating for future loans at financial institutions.

Secretary Mullen will forward Accion flyers to CONECT members via email.

7. OLD BUSINESS (NON-ACTION ITEMS): None.

7-a. Mayor's Choice Business of the Year Award:

Village Clerk Corral offered to increase the marketing of this award for next year, and felt it was too late in the process for this year's campaign.

This year's marketing campaign includes:

- Mailing a letter and nomination form to Village licensed businesses, committees, commissions and the Board
- Generating press releases

- Posting the nomination form on the Village website.
- Providing nomination forms and flyers at upcoming Village sponsored events such as Realtor & Business Reception, Maxwell Street, Coffee with the Board, Chamber, etc.
- Posting on the Village changeable copy sign
- Posting on the Village TV Channel

The Committee will break down the nominations into two categories: Large Business, 50 or more employees; and, Small Business, 49 or less.

Secretary Mullen will provide the Committee with an informational packet that will include a timeline, interview questions, nominations form, etc.

7-b. Realtor and Business Reception:

Sub-committee Chair Peneschi updated the Committee on the plans for our upcoming Realtor & Business Reception. Following a sub-committee meeting on August 16, it was determined:

- Sub-committee will contact Coopers Hawk as to their interest in offering wine tasting at this event.
- Reviewed available space and room layout. In order to free up space the sign-in table will be located closer to the 2nd floor entrance to direct attendees and to free up space for Service Agencies to display their information.
- Contact will be made directly with each Service Agent and they will provide a brief summary and three bullet points relating to their services.
- Service Agencies will need easels and Village Clerk Corral will check the availability of Prestige Florist providing easels for the night. Otherwise, vendors will be required to bring an easel.
- Handouts will be contained to a table or two off to the side should the Service Agencies wish to provide information
- Art by a local artist will be displayed in the Park District Gallery.
- Handouts will be available in Goodie Bags
- At 5:30 p.m. a five minute presentation will be conducted welcoming everyone.
- At 6:00 p.m. any and all raffle prizes will be awarded.
- Menu will remain fruit, veggies, cheeses, sweets and light snacks.
- If available, at time of mailing, sponsors will be recognized on invite.

The Committee requested Andrea Fox to check availability of assistant to introduce individuals to individuals to increase networking with new faces and not sticking with what is familiar.

Village Planner Bowman instructed sub-committee members contact the Village prior to requesting sponsorship/donations, etc. from local businesses.

7-c. Zoning Code Update:

Village Planner Bowman provided a summary of recommended changes to the Sign Regulations and Design Guidelines sections of the Unified Development Ordinance.

The Committee had concerns over the prohibiting of flag signage for temporary uses. They were supportive of this type of signage for businesses and noted that surrounding municipalities allow this type of temporary signage and find it attractive and effective in marketing a business.

Village Planner Bowman will note Committee remarks to the Development Commission, and Village Planner Bowman will continue to keep this Committee up to date on developments and encouraged members to attend the public hearing when held.

8. NEW BUSINESS (NON-ACTION ITEMS):

8-a. New Business

Member Holland volunteered to make a welcome visit to Happy Feet Massage & Spa, and retention visits to CL China House and Twin Dragons restaurants.

8-b. Development Update: Katie Bowman

- **DuPage County Open House Corridor Study** – to be held at the Village on September 18th at 6:00 p.m. Details to follow.
- **900 Irving Park Road** – Demolition of the existing building has begun. Completion will take a couple of months.
- **Hanover Square Shopping Center** – The Village has hired Coldwell Banker as its Leasing Agent. New leasing signage will be posted at the Center.
- Staff is working on plans for a new façade. When and if approved, work could begin April 2014.

8-c. Event Updates:

- Village Clerk Corral announced that on Thursday, August 22, Foster, Duckworth, and Schneider will hold a discussion with business leaders on Immigration Reform in Chicago. A flyer will be emailed to CONECT members interested in attending.
- Member Holland will check on availability of a SCORE member to attend our September 10 meeting to present an overview of their program.

9. ADJOURNMENT: 1:43 p.m.

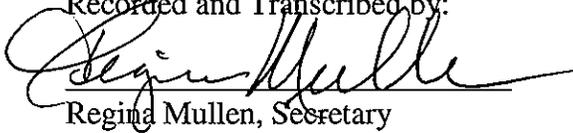
Motion by Member Holland to adjourn, seconded by Member Swan.

Voice Vote

All AYES.

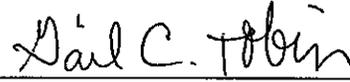
Motion Carried: Adjourned.

Recorded and Transcribed by:



Regina Mullen, Secretary
Community Development

On this 20th day of August, 2013



Gail Tobin, Chairperson

