



**Village of Hanover Park
Administration**

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VILLAGE CLERK
EIRA CORRAL

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JAMES KEMPER
JENNI KONSTANZER
JON KUNKEL
RICK ROBERTS
EDWARD J. ZIMEL, JR.

VILLAGE MANAGER
JULIANA A. MALLER

VILLAGE OF HANOVER PARK

**CONECT COMMITTEE
Regular Meeting**

**Municipal Building, Room 214
2121 Lake Street
Hanover Park, IL 60133**

**Tuesday, January 14, 2014
12:30 p.m.**

MINUTES

1. CALL TO ORDER

Member Acks called the meeting to order at 12:40 p.m.

PRESENT: Members: Angela Ligocki, Patrick Kaveney, Ann
Robinson for Gayle Peneschi, Mary
Morrison, Jeff Acks, Andrea Fox, Adam
Cortes, Jean Lynn, Jon Stickney, Robert
Ries, Phil McBride, Jean Lynn,
Chairperson Gail Tobin

ABSENT: Members: Allen Silbernagel, Bob Morris, Kevin
Swan, Michelle Macholl

**VILLAGE STAFF
PRESENT** Village Clerk Eira Corral, Trustee Jenni
Konstanzer, Director Shubhra Govind,
Planner Katie Bowman, Secretary
Regina Mullen

Guest: Denis Keserovic, Liberty Mutual
Insurance, 477 3rd St, Ste 148, Geneva
IL, Ann Robinson, 496 Rose Lane,
Bartlett, IL

Chairperson Tobin arrives at the meeting 12:44 p.m. to Chair the meeting.

2. ACCEPTANCE OF AGENDA:

Motion by Member McBride to accept the Agenda, seconded by Member Stickney.

Voice Vote:

ALL AYES.

Motion Carried: Agenda Accepted.

3. **PRESENTATIONS/REPORTS:** None.

4. **APPROVAL OF MINUTES:**

4-a. **Request to approve the Minutes of December 10, 2013.**

Motion by Member McBride to approve the Minutes, seconded by Member Kaveney.

Voice Vote:

ALL AYES.

Motion Carried: Approved Minutes.

5. **ACTION ITEMS:**

5-a. **Mayor's Choice Business Award Nominee**

Secretary Mullen announced the Mayor's Choice Business of the Year – Bungalow Joe's, and Award event invitations will be mailed out by the Manager's Office. Committee members are required to RSVP directly to the Manager's Office.

5-b. **Hosting of Chamber "Business after Hours"**

Sub-committee Chair Fox arrives at the meeting 12:50 p.m. and A sub-committee meeting is scheduled for January 31st at the Park District beginning at 1:00 p.m. for the following members Macholl, Swan, Acks and Chairperson Tobin. Member Fox will contact Lynfred Wineries to request their availability for wine tastings.

5-c. **ShopHanOverPark Campaign**

Director Govind presented an overview of this Village campaign to encourage residents to "Shop Local." The Village created a template letter to be mailed to all Village-licensed businesses offering them an opportunity to advertise, via coupon offer, in an upcoming issue of the Village newsletter. Attached to the letter will be a sample of coupon format. The cost of participation will be \$50. Businesses must provide their logo in jpeg format no later than April 1st. All coupons must offer a monetary amount in savings.

Director Govind fielded questions from Committee members that included:

- Would this be a one-time offer? Staff will begin by offering it in one to two issues of the Village newsletter.
- How will we measure success? The Village will conduct a survey of participating businesses to determine its value.
- Could the offer be for a free consultation? All coupons must provide a monetary savings to its customers. Consultations or percentage discounts are permitted if they are for charged services and result in a monetary savings.

All Members agreed to support this Campaign and found the \$50 cost to be reasonable.

5-d. **Committee Logo Item:**

Committee members discussed the purchase of a logo item as a give-away at upcoming events. A sampling of a Cell Phone Card Holder was presented. All members agreed this item would be of value and a good tool in promoting the Committee. Staff requested members determine the number of items to be ordered, noting that this item would be used at various networking events such as their yearly Business after Hours and Realtor & Business Reception.

Motion by Member McBride to place an order for 250 Cell Phone Card Holders for a cost not to exceed \$726.25 plus shipping, seconded by Member Stickney.

Voice Vote:

All AYES.

Motion Carried: Place an order for 250 Cell Phone Card Holders for an amount not to exceed \$726.25 plus shipping.

6. **TOWNHALL SESSION:** None

7. **OLD BUSINESS (NON-ACTION ITEMS):**

7-a. **Review FY15 CONECT Budget**

Members reviewed their budget and were in agreement with staff recommendations.

8. **NEW BUSINESS (NON-ACTION ITEMS):**

8-a. **Local Businesses:** Andrea Fox and Adam Cortes volunteered to complete visits.

1. **LaMonarca Wireless Express, Inc.** – Owner Karina Tapia Miranda, 2019 Irving Park Road, 630.540.1349 (Staff noted that this is not a new business, but under new ownership.)
2. **Columbia Pipe & Supply** – President Timothy Arenberg, 6250 Church Road, 630.540.2370.
3. **Olde Salem Café** – Owner Renate Smith, 7213 Olde Salem Circle, 630.750.0725

8-b. **Development Update:** Planner Bowman

- **Harbor Freight Tools** – Work continues on the interior and exterior of the building (weather permitting). Harbor Freight Tools awaits receipt of permits from IDOT and MWRD. The property next to Harbor Freight Tools is now for sale.
- **Hanover Square Shopping Center** – Staff received direction from the Village Board to continue working to complete drawings of a new façade for the Center and to send out an RFP to those who may have an interest in purchasing the Center for redevelopment. The RFP includes required criteria to ensure realistic and viable plans to revitalize and renew the property. A submission date of March 14, 2014 has been established. It is staff's intent to present to the Village Board sometime in April 2014.
- **Development Commission** – A workshop is scheduled for January 16, 2014 to discuss updating Village Zoning codes and the Lake Street Corridor

Study. All Committee members were encouraged to attend.

- **Village Folders** - Staff is working on a new design for Village Folders used as a marketing tool containing various Village documents delivering information to new businesses and attendees at various meetings and conferences throughout the year.
- **Website Updates** – A review of Community & Economic Development website pages is being conducted with the intent of ensuring all information is kept up to date.
- **Director Govind** – Visited Ace Hardware in Carol Stream and offered to meet with them to discuss moving their business to Hanover Park. They require 10,000 square feet of interior space and 4,000 square feet for exterior storage.
- **French Market** – Staff is working on providing various sites to be considered for a future market.
- **Education and Work Center** – Staff continues to work on details working toward a June 1, 2014 build-out date with classes beginning in the fall of 2014.

Member Fox requested placement on our February meeting Agenda to present Chamber Programs.

9. Event Updates:

- Andrea Fox – The Chamber is holding a food drive to restock shelves at the Hanover Township followed by a breakfast at the Hanover Township on January 28, 2014
- Hanover Park Animal Care will be holding an Open House on February 11, 2014
- Ann Robinson – The HPCRC will host their annual Bowling Night on February 22 at Streamwood Bowl.
- Gayle Tobin – The Schaumburg Township District Library will be holding a Teen Job Fair on Saturday, February 15, 2014.

10. ADJOURNMENT: 2:10 p.m.

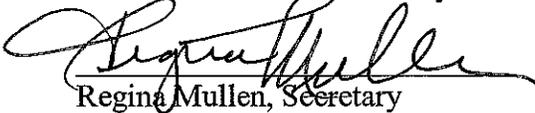
Motion by Member McBride to adjourn, seconded by Member Stickney.

Voice Vote

All AYES.

Motion Carried: Adjourned.

Recorded and Transcribed by:


Regina Mullen, Secretary

Community Development

On this 14th day of January, 2014


Gail Tobin, Chairperson