



Village of Hanover Park Administration

Municipal Building
2121 Lake Street
Hanover Park, IL 60133-4398

630-823-5600
FAX 630-823-5786
www.hpil.org

PRESIDENT
RODNEY S. CRAIG

VILLAGE CLERK
EIRA CORRAL

TRUSTEES
WILLIAM CANNON
JAMES KEMPER
JON KUNKEL
HERB PORTER
RICK ROBERTS
EDWARD J. ZIMEL, JR.

VILLAGE MANAGER
JULIANA A. MALLER

VILLAGE OF HANOVER PARK

CONNECT COMMITTEE Regular Meeting

**Municipal Building, Room 214
2121 Lake Street
Hanover Park, IL 60133**

**Tuesday, July 11, 2015
12:30 p.m.
MINUTES**

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:39 p.m.

PRESENT: Members: Mario Farfan, Adam Cortes Angela Ligocki,
Andrea Fox, Beth Corrigan, , Ann Robinson ,
Kevin Swan, Patrick Kaveney, Pathiv Patel
, Chairperson Gail Tobin

ABSENT: Members: Mary Morrison, Gayle Peneschi, Jean Lynn,
Andy Bunge, Bob Morris, Michelle Macholl, Jon
Stickney, Jeff Acks

VILLAGE STAFF
PRESENT: Director of Community & Economic
Development Shubhra Govind, Village Planner
Katie Bowman, Trustee Herb Porter, Village Clerk
Eira Corral, Secretary Kathleen Arnold

GUESTS: Ricky Patel – County Farm Liquor

2. ACCEPTANCE OF AGENDA:

Motion by Member Farfan to accept the Agenda, seconded by Trustee Porter.

Voice Vote:

ALL AYES.

Motion Carried: Agenda Accepted.

3. PRESENTATIONS/REPORTS:

3-a. Feedback from CONECT members re: Welcome Visits



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Members of the Committee discussed and recommended the following:

- Businesses very appreciative of the welcome outreach by the Committee.
- Would like to have other options available besides plants, such as more candy options that employees can eat and enjoy. Gift should meet needs of the business.
- Having members go as a group is nice but not too many as it can be overwhelming.
- Welcome Folder contents should include information on who to call/point of contact for various Village Resources.
- Invite more new businesses to CONECT meetings.

3-b. Habitat for Humanity – Rock-the-Block update

Director of Community & Economic Development, Shubhra Govind presented an overview of the Habitat for Humanity event hosted by the Cultural Inclusion and Diversity Committee. On June 27th, over 40 plus volunteers including Village Staff helped rehab six to seven Hanover Park residence. One of the homes was the Marek residence which was in need of a good landscaping clean up. This is an annual project for homes in Cook County that meet eligibility.

3-c. Contractor Appreciation Event – Menards Update – tabled to next meeting.

4. APPROVAL OF MINUTES:

4-a. Request to approve the Minutes of June 9, 2015.

Motion by Member Kaveney to approve the Minutes, seconded by Member Ligocki.

Voice Vote:

All AYES.

Motion Carried: Approved Minutes.

5. ACTION ITEMS:

5-a. The Committee's Group photo was taken.

5-b. 2016 CONECT Budget – Needs and Goals

Director of Community & Economic Development, Shubhra Govind lead a discussion on the decision by the Village to change the Budget year from a Fiscal Year to a Calendar Year with the first full Calendar Year in 2015. The CY2016 Budget is due by mid-August and feedback from the Committee members is needed to make sure the Needs and Goals are in line with the Villages new Strategic Plan.

Members of the Committee discussed and recommended the following:

- Add the North West Hispanic Chamber to CY2016 Goals and add money for membership.
- Would like to be included on input and final outcome for Ordinances/Resolutions.
- Keep goals obtainable do not add too much.
- Committee Logo items: Order more cell phone card holders and choose a few new items at the same budget level. Bring suggestions to next meeting and make a motion in addition to ordering more Welcome Folders.
- Work more like a team, for example the Business Retention Survey it would help to have at least each member reach out to two or more businesses to help obtain a good sampling of results. The Mayor and Shubhra Govind will visit the top fifteen large businesses as this business group is not well represented for the survey results. Also need to send out the



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Survey in Spanish.

- **Spotlight on Businesses:** Have the Committee nominate one or two businesses for each Highlighter Issue and conduct an interview with the business owners. This keeps selection fair to all. Businesses selected should reflect the best light and image for Hanover Park. (Editorial Board will have an opportunity to review)
- Use other options to promote businesses other than the HiLighter Newsletter such as the Villages Facebook. Member Tobin commented that the Library has a “People of the Library” promotion that is very popular with the public. Reach out to the Library and see if we can collaborate.
- Have a coupon program with measured results to see if a benefit to our businesses and use the Villages Facebook page to spotlight selected businesses.
- The Business Directory will be completed very soon.
- Trustee Porter likes the ShopHanOverPark Campaign.

5-c. Realtor & Business Reception:

Members of the Committee discussed and recommended the following:

- Suggested Wednesday, November 18, 2015 for event.
- Email Hanover Park District to confirm if available for event.
- Very few Realtors attend how can we reach out to improve attendance.
- Suggest we “Rebrand” event to a business event with a more strategic purpose.
- Event is a large expense with no marketable results how to get more results for investment.

5-d. Mayor’s Choice Awards:

Members of the Committee discussed and recommended the following:

Move up timeline by one month to allow more time to review nominations as November and December are busy months for members.

6. TOWNHALL SESSION:

Committee introduced themselves and presented a Welcome Gift to Ricky Patel, Owner of County Farm Liquors. On July 31st from 3:00p.m. - 6:00 p.m. County Farm Liquors will be hosting a Grand Opening/Ribbon Cutting. The owners are looking to rebrand the store with improving interior and offering tastings to create a positive environment with a focus on educating others on responsible drinking.

7. OLD BUSINESS (NON-ACTION ITEMS): None

NEW BUSINESS (NON-ACTION ITEMS):

8-a. Taste of Hanover Park – Discuss

Tabled to another meeting or time when more convenient for restaurant owners to attend.

8-b. Local Business Welcome Visits:

Lake Health Center – 1515 E. Lake Street, Suite 202, Health Care, Claudia Van Delinder, 847.608.6007 (Picked up at Village 8/4/2015)

Go Go Juices & Protein – 7650 Barrington Road, Retail, Bilquis Khan, 630.457.8554 (Member Farfan)



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County Farm Liquor – 5561 County Farm Road, Retail, Sunny Patel, 847.877.7919
(Presented to owner at meeting)

TitleMax – 1824 Irving Park Road, Financial, Jose Reyes, 630.372.6477 (Delivered by Secretary Arnold and Intern Osoba).

8-d. Development Update:

- **Development Commission** – Public hearing held in June for Mattress Firm, recommendations have been submitted to the Board. New building façade will match surrounding buildings.
- **Sign Meeting** – Village is working on holding a Sign meeting with the CONECT Committee and the Development Commission mid-August, possibly 8/13/2015.

8-e. Upcoming Events:

- **Hanover Park Chamber of Commerce** – Annual Golf Outing on Friday, July 24, 2015 at Fox Run Golf Links. Ice Cream Social & Ribbon Cutting at La Michoacana on Wednesday, July 29, 2015. See website for more details/events.

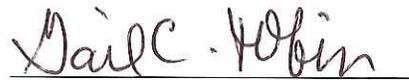
9. **ADJOURNMENT:** 2:00 p.m. Motion by Member Farfan to adjourn, seconded by Member Swan.

Voice Vote: All AYES.

Motion Carried: Adjourned.

Recorded and Transcribed by:

Kathleen Arnold, Secretary
Community Development
On this 11th day of July, 2015



Gail Tobin, Chairperson