



Village of Hanover Park Administration

Municipal Building
2121 Lake Street
Hanover Park, IL 60133-4398

630-823-5600
FAX 630-823-5786
www.hpil.org

PRESIDENT
RODNEY S. CRAIG

VILLAGE CLERK
EIRA CORRAL

TRUSTEES
WILLIAM CANNON
JAMES KEMPER
JON KUNKEL
HERB PORTER
RICK ROBERTS
LISA TROUSDALE

VILLAGE MANAGER
JULIANA A. MALLER

VILLAGE OF HANOVER PARK CONECT COMMITTEE REGULAR MEETING Municipal Building, Room 214 Hanover Park, IL Tuesday, April 12, 2016 12:30 p.m. AGENDA

1. **CALL TO ORDER**
2. **ACCEPTANCE OF AGENDA**
3. **PRESENTATIONS/REPORTS:** Women's Business Development Center – Tia Juarez
4. **APPROVAL OF MINUTES:**
 - 4-a. Request to approve the Minutes of January 12, 2016
5. **ACTION ITEMS:**
 - 5-a. **Business After Hours** – Review Event Recap and request for Survey Monkey Questions.
 - 5-b. **Bartlett Area Chamber** – Discuss how to coordinate events: Ribbon Cuttings, Business After Hours, etc.
 - 5-c. **CY2017 Budget due in June, 2016.** – Review CY2016 Goals and Objectives and bring suggestions to next meeting.
6. **TOWNHALL SESSION:**
 - 6-a. Persons wishing to address the public body must register prior to Call to Order. Please note that public comment is limited to 5 minutes per speaker
7. **OLD BUSINESS (NON-ACTION ITEMS) None**
8. **NEW BUSINESS (NON-ACTION ITEMS)**
 - 8-a. **Local Business Welcome Visit:**
Road Ready Gas Station – Maurainne Jones – 7401 Jensen Blvd., 224.374.1372



Village of Hanover Park Administration

Municipal Building
2121 Lake Street
Hanover Park, IL 60133-4398

630-823-5600
FAX 630-823-5786
www.hpil.org

PRESIDENT
RODNEY S. CRAIG

VILLAGE CLERK
EIRA CORRAL

TRUSTEES
WILLIAM CANNON
JAMES KEMPER
JON KUNKEL
HERB PORTER
RICK ROBERTS
LISA TROUSDALE

VILLAGE MANAGER
JULIANA A. MALLER

Bosnian Halal Restaurant, Inc. - Arif Oklopac - 5682 Arlington Dr. E., 630.546.2672

9. Development Update:

10. Upcoming Events – Community Resource Fair – April 16th, Casino Royale – April 29th, Community Health & Resource Fair – May 14th, Maxwell Street – May 21st, Hanover Park Small Business Resource Fair – July 19th.

11. ADJOURNMENT



Village of Hanover Park Administration

Municipal Building
2121 Lake Street
Hanover Park, IL 60133-4398

630-823-5600
FAX 630-823-5786
www.hpil.org

PRESIDENT
RODNEY S. CRAIG
VILLAGE CLERK
EIRA CORRAL

TRUSTEES
WILLIAM CANNON
JAMES KEMPER
JON KUNKEL
HERB PORTER
RICK ROBERTS
LISA TROUSDALE

VILLAGE MANAGER
JULIANA A. MALLER

VILLAGE OF HANOVER PARK

CONECT COMMITTEE Regular Meeting

**Municipal Building, Room 214
2121 Lake Street
Hanover Park, IL 60133**

**Tuesday, January 12, 2016
12:30 p.m.**

MINUTES

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:45 p.m.

PRESENT: Members: Angela Ligocki, Adam Cortes, Ricky Patel,
Patrick Kaveney, Balwinder Chhokar, Chairperson
Gail Tobin

ABSENT: Members: Mary Morrison, Andy Bunge, Bob Morris, Jon
Stickney, Beth Corrigan, Sunny Patel, Ben Diaz,
Jeff Acks, Gayle Peneschi, Kevin Swan, Michelle
Macholl

VILLAGE STAFF
PRESENT: Director of Community & Economic
Development Shubhra Govind, Village Planner
Pat Ainsworth, Village Clerk Eira L. Corral
Sepúlveda, Trustee Herb Porter, Village Manager
Juliana Maller, Secretary Kathleen Arnold

GUESTS: Nanette Gudenkauf – Bartlett Area Chamber,
Heather Gouldsberry – Staples Advantage, Jessica
Oliver – Social Media

2. ACCEPTANCE OF AGENDA:

Motion by Trustee Porter to accept the Agenda, seconded by Member Cortes.

Voice Vote:

All AYES.

Motion Carried: Agenda Accepted.



Village of Hanover Park Administration

Municipal Building
2121 Lake Street
Hanover Park, IL 60133-4398

630-823-5600
FAX 630-823-5786
www.hpil.org

PRESIDENT
RODNEY S. CRAIG

VILLAGE CLERK
EIRA CORRAL

TRUSTEES
WILLIAM CANNON
JAMES KEMPER
JON KUNKEL
HERB PORTER
RICK ROBERTS
LISA TROUSDALE

VILLAGE MANAGER
JULIANA A. MALLER

3. **PRESENTATIONS/REPORTS:** Nanette Gudenkauf – Bartlett Area Chamber
A brief history of the Chamber was presented to the Committee and details discussed on the decision to invite Hanover Park businesses to their chamber and create an area chamber. Currently the Chamber has 275 members (not including Hanover Park); they are a very active chamber with many multi- chamber events to increase membership, education and promotion of businesses. They will be visiting in person the Hanover Park Chamber businesses before sending a renewal. A representative from the Bartlett Area Chamber will attend the CONECT meetings and provide information about chamber events and services to our committee. Please see attached information sheet.
4. **APPROVAL OF MINUTES:**
4-a. **Request to approve the Minutes of December 8, 2015.**
Motion by Member Cortes to approve the Minutes, seconded by Trustee Porter.
Voice Vote:
All AYES.
Motion Carried: Approved Minutes.
5. **ACTION ITEMS:**
5-a. **Business After Hours – discuss details of event.**
The committee discussed and recommended the following:
- We need helpers for decorating at the 12:30 p.m. meeting and then more at 4:00 p.m. for final set up (food/drinks) and directing businesses where to place their information and raffle donations.
 - An email will be sent to all the businesses requesting raffle prizes and offer to have a PowerPoint page for the presentation to be run on a loop during the event.
 - Use the money we saved on photography and purchase chicken and sides (mash potatoes, red beans and rice and slaw) from Popeye's.
 - Provide event information to new chamber to distribute to members.
 - Include information for the Veteran's Committee for the War Dog project.
- 5-b. **Spotlight on Business – Request for businesses to spotlight**
The committee discussed and recommended the following for the Hi-Lighter:
- Greenbrook Currency Exchange – 1110 E. Lake Street
 - Tradewinds Shoe Repair Shop – 7239 Olde Salem Circle
 - Road Ready Gas Station – 7401 Jensen Blvd.
- If you have any more suggestions please send them to Kathleen Arnold at karnold@hpil.org
The committee also discussed "Spotlighting" businesses on our website and Facebook Page. Further discussion is needed.



Village of Hanover Park Administration

Municipal Building
2121 Lake Street
Hanover Park, IL 60133-4398

630-823-5600
FAX 630-823-5786
www.hpil.org

PRESIDENT
RODNEY S. CRAIG

VILLAGE CLERK
EIRA CORRAL

TRUSTEES
WILLIAM GANNON
JAMES KEMPER
JON KUNKEL
HERB PORTER
RICK ROBERTS
LISA TROUSDALE

VILLAGE MANAGER
JULIANA A. MALLER

5-c. Attendance and Membership Discussion.

It is very important to attend as we need a quorum to make recommendation to the board that would benefit our businesses. The member is the business not the individual so if one person cannot attend an alternate can go in their place. We are in need of a few new members please direct businesses interested in joining CONECT to the Mayor's office.

6. TOWNHALL SESSION:

Heather Gouldsberry – Staples Advantage – gave a brief introduction of services they offer to businesses to save them time and money.

7. OLD BUSINESS (NON-ACTION ITEMS): None

8. NEW BUSINESS (NON-ACTION ITEMS):

8-a. Local Business Welcome Visit: None

8-b. Development Update:

- Various updates were discussed.
- ComEd – West Central Reliability Project – Village Planner Ainsworth will send members information via email.

8-c. Upcoming Events:

- Members were invited to attend the Sister Cities Committee meeting held at the Hanover Park Police Headquarters in the Community Room at 7:00 p.m.

9. ADJOURNMENT: 1:42 p.m. Motion by Member Cortes to adjourn, seconded by Member Kaveney.

Voice Vote: All AYES.

Motion Carried: Adjourned.

Recorded and Transcribed by:

Kathleen Arnold, Secretary
Community Development
On this 12th day of January, 2016

Gail Tobin, Chairperson



Your growth is our *business*.

What is your plan to grow your business in 2016?

What would help you grow your business in 2016?

What is your plan for profit in 2016?

The Women's Business Development Center (WBDC) has opened an office in Aurora to support economic growth and job creation with the ScaleUp Aurora program. The Small Business Administration recently launched ScaleUp America to support development of entrepreneurship ecosystems that assist high-potential, growth-oriented entrepreneurs, and small businesses that have revenues between \$150,000 -750,000.

The ScaleUp Aurora program consists of our proven entrepreneurial education curriculum for growth-oriented business owners and various types of technical assistance, including:

- Individual counseling sessions
- Workshops
- CEO roundtables
- Mentoring
- Connection opportunities

The focus is on taking established businesses to the next level. Upon completion of the program, participants will have the tools to grow and gain access to a professional support network and mentors. All of these services are provided at no charge!

Your business will gain:

- Access to capital
- More clients
- A strategic marketing plan
- Coaching from experienced professionals
- Branding strategy
- Online marketing plan
- Knowledge and skills to increase your efficiency

And much more!



Please Apply
www.WBDC.org

Men AND Women are eligible to Participate!

Next Cohort Launches

October 4th, 2016

Applicant Criteria

- At least 2 years in business
- Between \$150,000-\$750,000 in annual revenue in the last year
- Co-owner or owner of the business
- At least 2 employees not including self, 1099 employees qualify
- Ability to commit to attend a 3 hour class, one day a week, for 12 weeks

**For More Information
Please Contact
Nisha Floyd
ScaleUp Aurora Manager
630-896-3101
nfloyd@wbdc.org**



Make your dream of becoming a successful entrepreneur a reality at the Women's Business Center, Aurora

If you are in the beginning stages of starting a business or looking to grow your current one, the WBC Aurora can help.

Our services include:

- Business advising
- Entrepreneurial training
- Financial workshops, loan assistance and direct lending
- Early child education entrepreneurship training
- Women's Business Enterprise certification

Programas empresariales disponible en español para mayores informes comunicarse al:

For more information please contact:

WBC Aurora @ WBDC

43 W. Galena Blvd.
Aurora, Illinois 60506

630.896.3735

wbcaurora@wbdc.org

www.wbdc.org

Serving DuPage,
Kane, Kendall
and Will counties.



U.S. Small Business Administration

SBA
Your Small Business Resource

**2016
CONNECT Committee
“Business after Hours” New Orleans’ Style!**

**Tuesday, February 9, 2016
5:00 – 7:00 p.m.**

**Village Hall
2121 Lake Street, Room 214**

Attendees:

Received 82 reservations – via email, phone, FB, in-person, New Chamber.

69+ people attended, up from last year, increase due to new Chamber members. Attendees were greeted with a New Orleans flair that included authentic music, foods and decorations. Attendees received a CONECT logo cell phone pocket to adhere on the back of their cell phone and a CONECT Logo Cell phone wipe, a Mardi Gras mask of their choice, chocolate coins, beads and a free bag to collect business marketing materials brought by some of the businesses.

- **45 Businesses:**
- **7 Hanover Park Businesses:**
- **Organizations represented:** Village of Hanover Park, Hanover Park Park District, Hanover Park Park Foundation, Hanover Park Development Commission, Hanover Township, Hanover Park Community Resource Coalition, Hanover Park Lions Club, Poplar Creek Library, Schaumburg Township – Hanover Park District Library, Sister Cities Committee, Elgin Community College

Three tables were set up for businesses to display brochures/flyers, etc.

One table for the Veteran’s Committee – War Dog Memorial Project (Bricks, Money Jar and Poster)

Presentation – A powerpoint presentation was shown on a loop during the event. Businesses were sent a template to create a marketing page for their businesses and we also promoted Village Committees and other points of interest. (Increased presentation by 15 more slides)

Raffle Prizes: 1 – Wine, County Farm Liquors, 3-\$25 gift certificates to Bungalow Joes; 2 - \$10 Gift certificate from Olde Salem Cafe, 4 – Candy (3), several gift bags from other businesses.

Donations: No donations were requested, budgeted funds were utilized.

Advertising: This event was advertised via: Website, “All Events” Social Media site, Email, Government Channel, November – December 2015 and January – February 2016 Village Newsletter, Lobby Flyers, New Chamber events, meetings and email and PD and Village Facebook pages.

Items purchased from: Oriental Trading Company, Olde Salem Café, Popeye’s Chicken, Old Time Pottery, Dollar Tree, Tony’s Finer Foods, Sam’s Club, and Prestige Floral.

Two Food Providers: Olde Salem Café who made authentic Jambalaya, Muffuletta, King Cake and Beignet and Popeye’s Chicken who provided Chicken Tenders, Red Beans and Rice , Mashed potatoes and Biscuits.

Village Photographer: Free T.J. Moore – Director of Public Works.

CONNECT Teamwork: Public Works did the majority of the set up the morning of the event. We had 6 members come at 12:30 p.m. to decorate and do preliminary set up. At 4:30 p.m. 3 members and 2 volunteers helped complete final set up. Staff and Public Works cleaned up event. All complete by 8:45 p.m.

Business after Hours – Feedback

PROS – To be discussed at the April 14, 2016 Meeting

CONS – To be discussed at the April 14, 2016 Meeting

RECOMMENDATIONS:

Business after Hours Costs

Date of Purchase	Purchased from:	Items Purchased	Cost
1/7/2016	Oriental Trading Co	Decorations/Napkins/Plates/Cups/Beads/Masks, Chocolate coins/Tables clothes/Balloons/	\$89.46
2/2/2016	Prestige Floral	Balloon Center pieces (provided some balloons purchased from OTC)	\$40.00
1/7/2016	T.J. Moore	Photographer	Free
2/4/2016	Old Time Pottery	Serving bowls, knives,plates.pitchers, salad tongs.	\$68.93
2/8/2016	Sam’s Club	Cutlery Pac, Beverage Dispenser,Salad,oranges,limes,pineapple juice, grape juice	\$67.08
2/4/2016	Dollar Tree	Ice trays and,cutting mat,Food storage bags,tissue	\$8.00
2/9/2016	Tony’s	Pop (punch and other),coffee w/supplies	\$15.45
1/7/2016	Olde Salem Café	Jambalaya, Muffuletta Sandwiches, New Orleans King Cakes, Beignets	\$317.56
2/5/2016	Popeye’s	Chicken Tenders, RBR,Mashed Potatoes,Biscuits	\$165.00
1/5/2016	PD	Ice,Cooler and Projection Screen	FREE
		Hanover Park Vendors	\$538.01

Budget	\$1,000.00	2016 TOTAL	\$731.48
	-(268.52)		
		2015 TOTAL	\$790.75
		2014 TOTAL	\$475.19
		2013 TOTAL	\$719.16
		2012 TOTAL	\$777.66
		2011 TOTAL	\$684.54



138 S. Oak Avenue
Bartlett, IL 60103
630.830.0324

info@bartlettareachamber.com
www.bartlettareachamber.com

The Bartlett Area Chamber of Commerce is a voluntary membership organization whose mission is to foster and promote business in Bartlett/Hanover Park and the surrounding communities. The Chamber provides educational seminars as well as opportunities for networking, marketing, community involvement and partnerships to member businesses, organizations, municipalities, community groups, and individuals. The Bartlett Area Chamber works to improve the economic, civic, and cultural well-being of our community.

Benefits of Membership:

- **Website Listing:** Interactive listing includes member contact information, website link, business description, hours of operation, directions, job postings, special offers, etc.
- **Business and Services Guide Listing:** Annual publication distributed to over 14,000 households
- **Bartletter Directory Listing:** Village publication also distributed to over 14,000 households
- **Upgraded Levels of Membership:** Offer additional business exposure and benefits
- **Membership and Multi-Chamber Events and Programs:** Five Star Expo, Golf Outing, Casino Night, Steak Fry, Annual Events including Membership Breakfast, Progressive Luncheons, Breakfast with the Village, Business Education Sessions, Special Interest Groups, Economic Advocacy
- **Weekly E-blast:** Introduces new members; keeps members informed of Chamber and community events, functions, and opportunities
- **Marketing Opportunities:** E-blasts, sponsorships, advertising opportunities, as well as volunteer and committee opportunities which provide visibility for your business
- **Networking Opportunities:** Monthly networking events, Ribbon Cuttings, *Business after Hours*, breakfasts, and luncheons
- **Volunteer Opportunities:** Board of Directors, committees and special event opportunities
- **Membership Ambassador Committee:** Mentors new members, facilitates Chamber 101 orientations, and introduces new members to existing members at various events
- **Community Special Events and Programs:** Promote the business community and provide advertising and partnership opportunities for members.
- **Social Media Marketing** via Facebook, Twitter and LinkedIn about events and opportunities.
- **Business Education Sessions:** Casual networking gathering with informative speaker -- never a sales presentation
- **Professional, Staffed Office** to service members, provide referrals, and publicize information about member business and community services. Promote *Shop the Chamber*.
- **Chamber Conference Room:** Available to members at no charge -- contact Chamber office for details.
- **Referrals:** Chamber staff refers ONLY Chamber members to callers interested in a product or service.
- **Credibility:** Membership adds a dynamic level of credibility to your business.
- **Job Postings:** Members can post job openings free of charge on the Chamber website.
- **Member to Member Discounts:** Offered for members and their employees
- **Scholarship Opportunities:** Annual scholarships available to immediate family members and employees of Chamber members in good standing
- **Certificates of Origin**
- **Membership in the US Chamber of Commerce**
- **Discount Programs with Constant Contact**

We invite you to call or stop in if you have any additional questions.



**BARTLETT
AREA**
CHAMBER of COMMERCE
BARTLETT • HANOVER PARK

Casino Royale

Friday, April 29, 7 – 10 p.m. - OPEN TO THE PUBLIC!
Make your reservation today at www.bartlettareachamber.com

Oak Room, Bartlett Community Center
700 S. Bartlett Road, Bartlett



\$35 Admission Includes:

- 50 Betting Chips
- Appetizers
- 1 Drink Ticket
- Prize Raffle Entry
- Sponsorship opportunities available!



Save the date for the Bartlett Area Chamber
of Commerce Annual Golf Outing!



Thursday, June 23

Bartlett Hills Golf Club

info@bartlettareachamber.com

Take advantage of great opportunities
to market your business!

For information:

Call 630.830.0324 or visit

www.bartlettareachamber.com

2016 Calendar of Events

JAN.	11	After Hours - H & R Block	JUL.		
	14	Luncheon- Multi-Chamber Progressive		5	Parade -4th of July
	20	Full Board Meeting- 7:30am chamber office			After Hours -ROI Business & Bart. Ins.
	26	Leads Meeting- noon Moretti's		20	Full Board Meeting- 7:30am chamber office
	27	Membership Breakfast -Oak Rm.		26	Leads Meeting- noon Moretti's
FEB.	2	Business Education Session- Library	AUG.	2	National Night Out
	5	5 Star Expo @ Medinah Shrine Ctr.			Softball Game -Chamber vs. Village
	8	Breakfast -Gov. Rauner Multi-Chamber			
	9	After Hours- HP Village "New Orleans Style"		17	Full Board Meeting- 7:30am chamber office
	10	Luncheon Multi-Chamber - Honor Flight			After Hours -
	16	Full Board Meeting- 7:30am chamber office			
	23	Leads Meeting- noon Moretti's		30	Leads Meeting- noon Moretti's
MAR.	9	Luncheon -Multi-Chamber Accelerated	SEPT.	13	Business Education Session
	16	Full Board Meeting- 7:30am chamber office		9-11	Heritage Days
	24	Ribbon Cutting @ Country Financial 5-7		21	Full Board Meeting- 7:30am chamber office
	29	Leads Meeting- noon Moretti's			Steak Fry
		After Hours -		27	Leads Meeting- noon Moretti's
APR.		Luncheon -MultiChamber Progressive	OCT.	6	After Hours -5th/3rd Bank
	20	Full Board Meeting- 7:30am chamber office		19	Board Planning Meeting *3-7 Location TBD
	26	Leads Meeting- noon Moretti's			Luncheon Fall Into Business Progressive
		After Hours -		25	Leads Meeting- noon Moretti's
	29	Casino Night		26	After Hours-ECC 18 Chamber
MAY	2	Business Education Session -8am Library	NOV.	1	Business Education
	18	Full Board Meeting- 7:30am chamber office		9	Taste of Bartlett 5:30-7:30 Oak Room
				16	Full Board Meeting- 7:30am chamber office
	19	After Hours-Balance Family (Multi-Chamber)		16	Luncheon-Polka Dot Progressive
				After Hours -	
	31	Leads Meeting - noon Moretti's	29	Leads Meeting- noon Moretti's	
JUN.		Breakfast w/ Village- Bartlett Hills	DEC.	2	Tree Lighting
	15	Board Planning Meeting *3-7 Location TBD			Luncheon - Holiday
	23	Golf Outing- Bartlett Hills		14	Full Board Meeting- 7:30am chamber office
		After Hours -			
	28	Leads Meeting- noon Moretti's			

PRESIDENT AND BOARD OF TRUSTEES

1950 - CONECT COMMITTEE

GOALS

The goals of the Committee on Networking, Education and Community Teamwork (CONNECT) are: Strengthen the Village's business community by encouraging the retention of existing businesses and attraction of new business; Serve as a business liaison, provide feedback on the impact of activities and regulations on businesses; and, support and provide feedback on Village economic development activities related to business development, promotion and marketing, land use and transportation planning, workforce development, etc.

DESCRIPTION OF FUNCTIONS

The CONECT Committee's responsibilities include promoting the Village's business opportunities through events, activities and correspondence. CONECT consistently reviews and updates materials relating to the Committee's brochure, the Village's HiLighter newsletter, promotional flyers on numerous events, opportunities and meetings relating to specific Village happenings and projects. They ensure those attending Committee-hosted events receive information from various service agencies and taxing bodies affiliated with the success of doing business in and with the Village. They also provide feedback on the impact of proposed activities and regulations on local businesses.

CONNECT facilitates formal and informal networking opportunities. Specifically, CONECT coordinates and hosts the following programs and activities on an ongoing basis:

- Conducts "Welcome" visits to new businesses with a 'welcome-gift' and provides them with pertinent Village information including a letter from the Mayor offering free marketing opportunities to increase exposure of their business, a current issue of the Village *HiLighter* Newsletter, a CONECT Brochure and Volunteer Application, and a Chamber Membership Application.
- Coordinates and hosts annual activities promoting Hanover Park and encouraging networking among local businesses including Ribbon Cuttings, Realtor & Business Reception, Chamber "Business after Hours" and Mayor's Choice Business Award Program.
- Continues outreach and public relations with businesses, developers, and residents by providing correspondence relevant to current projects and challenges being addressed by the Village, continuing the enhancement of the Village's image. Provides feedback on Business Retention and other surveys and outreach.
- Encourages Village-licensed restaurants to participate in "Dine in Hanover Park" and "Shop Local" coupon programs. By participating in this program, businesses receive additional exposure through marketing in our Village *HiLighter* newsletter, and area residents receive savings on their purchases. This marketing is at low cost to the business. It's a "Win-Win."
- Provides recommendations, guidance and opportunities regarding business retention and attraction activities. Staff continues to work with CONECT regarding development updates and potential business retention, expansion, and attraction proposals.

2015 GOALS/ACCOMPLISHMENTS:

I. Maintain and focus on Economic Development and Redevelopment.

1. Sponsor a “Business after-Hours” event through the Chamber of Commerce. (First quarter)

Accomplished. This Mardi Gras-themed event was held on February 17, 2015, and was well-attended by local businesses. Attendees took advantage of the networking opportunities.

2. Continue the “Shop Local” Program as well as the “Dine in Hanover Park” promotion whereby coupons for Village restaurants and businesses are distributed to residents through the Village HiLighter Newsletter and posted on our website. (First through fourth quarters)

Accomplished. Coupons for several local businesses were included in the May/June issue, generating revenue (\$50/coupon) which helped towards reducing the printing cost of the newsletter. Additional “Shop Local” coupons will be included in the November/December issue of the HiLighter to encourage local holiday shopping.

3. Increase efforts to collect business emails addresses through business license forms and events. Contact businesses via email rather than through U.S. Postal mailings. Work towards an up-to-date, complete database for better communication. (First through fourth quarters)

Ongoing. A majority of emails have been collected through the Business Retention Survey. Contact information is also collected at CONECT events and via direct calls. Additional ones are added as information becomes available via the Business License renewals/applications. This information has been used for communicating with businesses regarding upcoming Village events. The database completion is in process – several businesses either do not use or provide email information.

II. Overall and long-term Financial Health of the Village.

1. Conduct a “Business Retention” survey and incorporate follow up visits with business owners. Share results with Committee and work to address issues and concerns of businesses. (First through fourth quarters)

Accomplished. The survey was distributed and a number of completed surveys have been received. Results are being analyzed to formulate a report. The feedback obtained through the survey will be used to address issues identified and provide assistance. Additional Business Retention visits are ongoing.

III. Continue to improve the overall image and identity of the Village and in order to make the community a desirable place to live and raise a family.

1. Host a Realtor and Business Reception showcasing opportunities in Hanover Park. (Third quarter)

Accomplished. Event held on November 18, and attended by several realtors and businesses. Many local businesses participate along with service agencies, to showcase Hanover Park and what the community has to offer, as a desirable place not only to do business in, but also to live and raise a family in.

2. Upon the completion of the Annual Realtor & Business Reception and Chamber "Business after Hours" events, conduct a survey of attendees. Results will measure success of the event and focus on areas that need improvement. (Third through fourth quarters)

Accomplished. Feedback has been collected following events and discussed at CONECT meetings. Based upon discussion, changes are made to future events. One example includes moving the venue for the Mardi-Gras themed Business After Hours event from the Park District location back to the Village Hall. The format of the event was modified as well, to improve networking and information dispersion. Outreach to local businesses is also occurring in partnership with the Hispanic Chamber as well as the Hanover Park Chamber of Commerce.

3. Provide feedback on the impact of proposed activities and regulations on local businesses and hear local business concerns. (First through Fourth quarters)

Ongoing. Staff continued to obtain feedback from the CONECT committee regarding various regulations as well as economic development activities. Staff is also working with other entities to provide outreach to the Hispanic Business community. Staff will also involve CONECT in a signage workshop to discuss updating regulations.

2016 GOALS/PRIORITIES:

I. Maintain and focus on Economic Development and Redevelopment.

1. Continue coordination with Hanover Park Chamber of Commerce for various events and activities to promote our business community.
2. Coordinate with newly formed Northwest Hispanic Chamber of Commerce regarding outreach to Hispanic businesses.

3. Sponsor a “Business after-Hours” event through the Chamber of Commerce. (First quarter)
4. Continue the “Shop Local” Program as well as the “Dine in Hanover Park” promotion whereby coupons for Village restaurants and businesses are distributed to residents through the Village HiLighter Newsletter and posted on our website. (First through fourth quarters)
5. Explore holding “Business Corridor” meetings (such as Irving Park Rd., Lake Street and Barrington Rd. Corridors) to have more targeted discussions and feedback. (One corridor, every 6 months is anticipated. This goal can commence only after full staffing is available within the department, with assistance from CONECT members.)
6. Explore a new “Spotlight on Business” program on-line, with CONECT nominating a business to be highlighted on Village’s various on-line resources.

II. Overall and long-term Financial Health of the Village.

1. Host a Realtor and Business Reception showcasing opportunities in Hanover Park. (Third quarter)

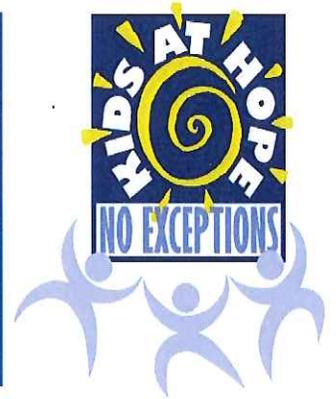
III. Continue to improve the overall image and identity of the Village and in order to make the community a desirable place to live and raise a family.

1. Convey feedback from Business Retention Survey to other departments and determine action steps that need to be taken to address any issues identified.
2. Explore hosting a “Taste of Hanover Park” to promote local restaurants and bring visitors to the community.
3. Provide feedback on the impact of proposed activities and regulations on local businesses and hear local business concerns. (First through Fourth quarters)

Community Resource Fair

**DOZENS OF LOCAL RESOURCES
UNDER ONE ROOF**

**Come and search for the TREASURES
in your community!**



Home & Family Education & Career Community & Service Hobbies & Recreation



FREE FOR THE ENTIRE FAMILY:

- **Treasure hunt for the kids**
- **Activities and games**
- **Performances and demos**
- **Get your photo with McGruff**
- **Free goodies to take home**

**Saturday
April 16, 2016
10am-1pm**

**Hanover Park Park District
Community Center Gym
1919 Walnut Ave.
Hanover Park, IL 60133**

FREE RAFFLE

Win a family pool pass to Safari Springs
or a pizza party for your classroom!
Bring donations for the Hanover Township food
pantry to earn extra raffle tickets
(limit 5 items)

**Free Bus
Transportation**
from some of the
local schools
provided courtesy of
Hanover Township



For more info: hanoverparkkidsathope@gmail.com



Community Health & Resource Fair



Saturday, May 14, 2016
10:00 am – 2:00 pm
Fire Station #1
6850 Barrington Road

Join us on Saturday, May 14th for a free Community Health and Resource Fair.

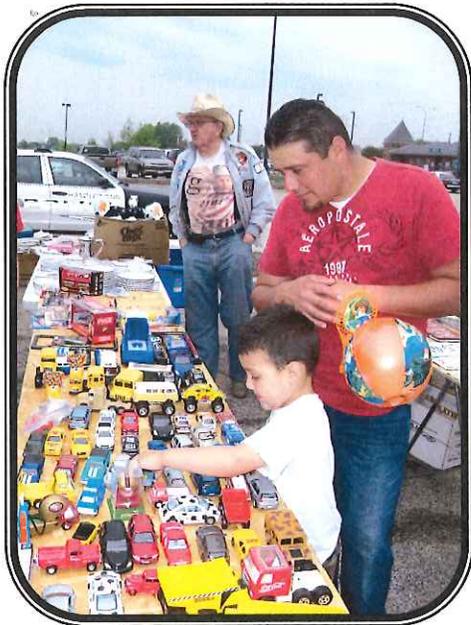
This event will include the Hanover Park Lion's Club and their mobile hearing unit, as well as a Village car seat installation and inspection station. This is also an opportunity to bring the kids to come and see the trucks that help the Fire Department run.

Organizations in attendance include the following (as well as others):



Greater Elgin Family Care Center





Village of Hanover Park
MAXWELL STREET
APPLICATION

Saturday, May 21, 2016

No rain date is planned for this event.

9:00 a.m. - 4:00 p.m.

WEST END OF NORTH COMMUTER
 PARKING LOT
 LAKE STREET & BARRINGTON ROAD

SPACE RENTAL APPLICATION

(Please Print)

Name: _____ Phone: _____
 Address: _____ City: _____
 Zip: _____ E-mail: _____
 Item(s) to be sold:

The Village reserves the right to restrict and prohibit the type of merchandise that can be sold from the Village's commuter parking lot. There will be **NO** sales of live animals, illegal products, weapons of any kind, sexually-oriented products, or other material that in the sole discretion of the Village is deemed inappropriate for this event. Questions regarding whether certain merchandise can be sold should be directed to the Village Clerk.

Prior to the event, the Village must approve the sale of any food products.

I wish to reserve:

Hanover Park Resident

One Space \$25.00 _____

Two Spaces \$40.00 _____

Non- Resident

One Space \$30.00 _____

Two Spaces \$50.00 _____

Total Amount: _____

VEHICLES TO BE BROUGHT INTO VENDOR AREA FOR LOADING
 AND UNLOADING OF MERCHANDISE ONLY.

NO VEHICLES PERMITTED IN VENDOR STALL AREA DURING
 MAXWELL STREET HOURS.

**FEES ARE NON-REFUNDABLE, NON-TRANSFERABLE – PLEASE
 MAKE CHECK PAYABLE TO:**

VILLAGE OF HANOVER PARK

Attn: Village Clerk
 2121 Lake Street
 Hanover Park, IL 60133