

Village of Hanover Park

Municipal Building
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Hanover Park, Illinois
60133-4398

Rodney S. Craig
Village President

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Ronald A. Moser
Village Manager



VILLAGE OF HANOVER PARK
VILLAGE BOARD
REGULAR WORKSHOP MEETING
Municipal Building: 2121 W. Lake Street
Hanover Park, IL 60133

Thursday, March 1, 2012
6:00 p.m.

AGENDA

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. AGENDA ITEM REVIEW**
- 4. BOARD MEMBER CONCERNS**
- 5. DISCUSSION TOPICS**
- 6. STAFF UPDATES**
 - a. Hi-Lighter Survey Results**
 - b. Memorial Plaza**
 - c. Public Act 97-0609**
 - d. Preliminary Budget Information**
- 7. EXECUTIVE SESSION**
 - a. Section 2(c)(5) – Collective Bargaining**
 - b. Section 2(c)(11) – Litigation**
- 8. ADJOURNMENT**



TO: Village President and Board of Trustees

FROM: Ron Moser, Village Manager

SUBJECT: Hi-Lighter Newsletter Survey Results

ACTION

REQUESTED: Approval Concurrence Discussion Information

MEETING DATE: Board Workshop - March 1, 2012

At the Board Workshop of October 20, 2011, staff discussed the topic of transmitting the Hi-Lighter newsletter electronically to subscribers versus a printed version.

This recommendation would tie into our vision by offering convenience through technology, supporting fiscal responsibility, and expanding environmentally sound practices due to a savings in paper of approximately 288,000 sheets per year.

We currently spend \$22,446 to print six issues of the Hi-Lighter. In addition, we pay approximately \$10,110 for postage, for a total cost of \$32,556.

The Board directed staff to complete a survey of residents. Staff has completed this survey, and the results are attached.

Out of the 246 responses received, 202 were completed online via SurveyMonkey.com while the remaining 44 completed the survey which was printed in the Hi-Lighter and mailed in their responses.

One concern the Board raised in switching to an electronic version was they believed a lot of households did not have internet access. As you will see, only 5% of respondents did not have internet access.

Staff seeks direction as to if the Board wishes to continue with a printed version of the Hi-Lighter, or switch to an electronic version.

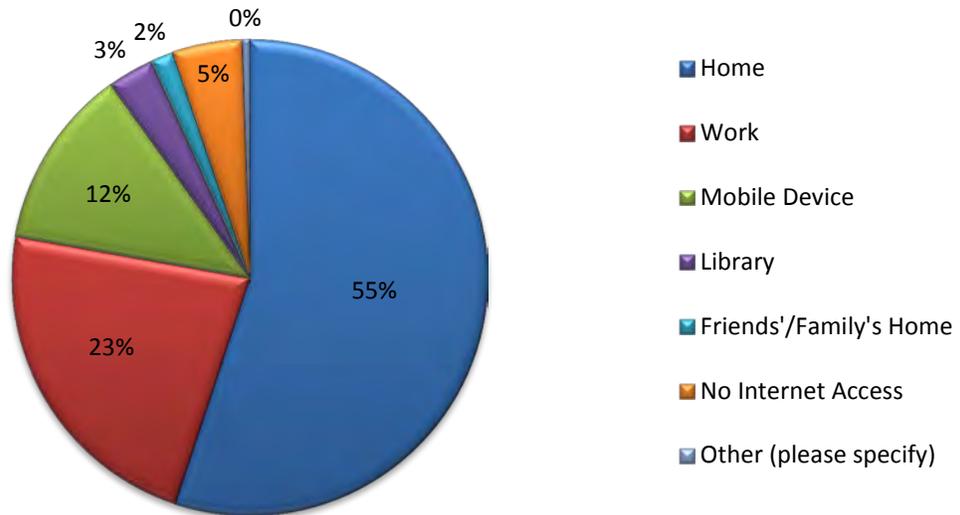
Agreement Name: _____ **Workshop Meeting 03/01/12**

Executed By: _____ **Page 2**

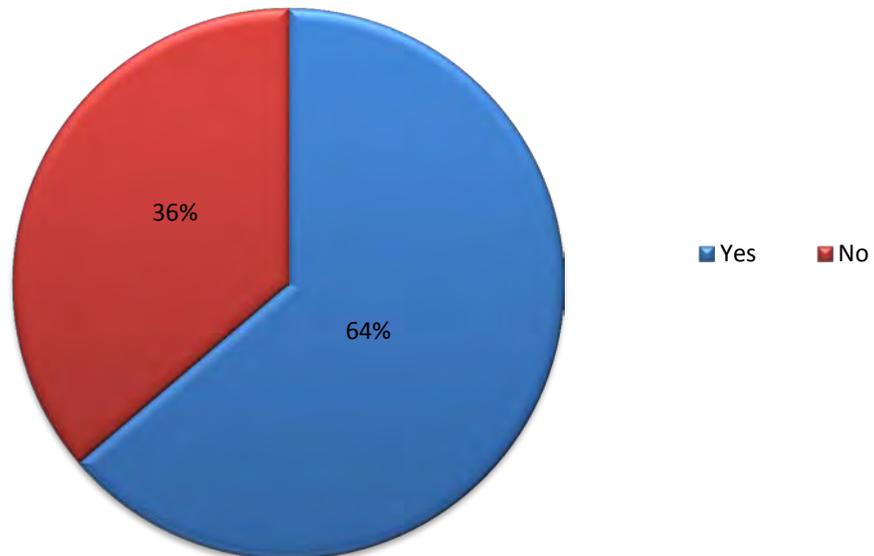
Hi-Lighter Survey Results

Total Responses: 246

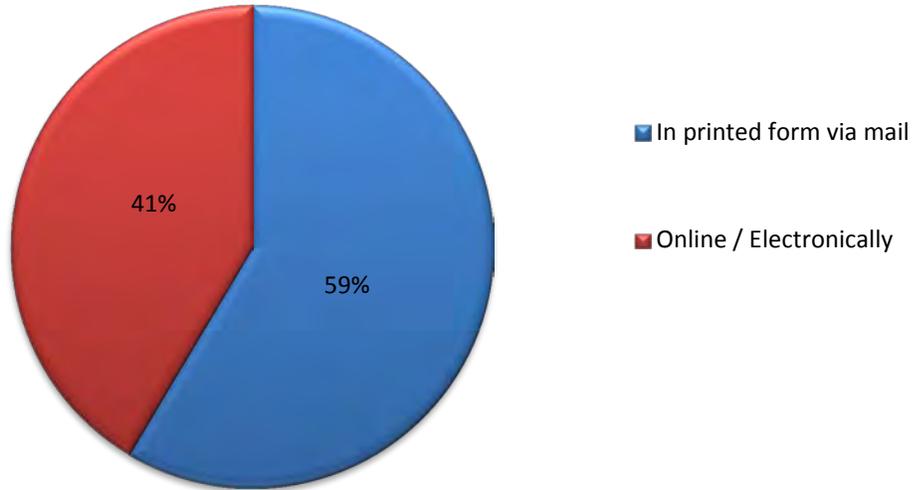
Where do you access the internet?



Are you currently subscribed to eNews?



How do you prefer to receive the Hi-Lighter?



Do you read the Hi-Lighter on a regular basis?

