



## Village of Hanover Park Administration

Municipal Building  
2121 Lake Street  
Hanover Park, IL 60133-4398

630-823-5600  
FAX 630-823-5786  
www.hpil.org

**PRESIDENT**  
RODNEY S. CRAIG

**VILLAGE CLERK**  
EIRA CORRAL

**TRUSTEES**  
WILLIAM CANNON  
JAMES KEMPER  
JON KUNKEL  
HERB PORTER  
RICK ROBERTS  
LISA TROUSDALE

**VILLAGE MANAGER**  
JULIANA A. MALLER

### **VILLAGE OF HANOVER PARK CONECT COMMITTEE REGULAR MEETING Municipal Building, Room 214 Hanover Park, IL Tuesday, January 12, 2016 12:30 p.m. AGENDA**

- 1. CALL TO ORDER**
- 2. ACCEPTANCE OF AGENDA**
- 3. PRESENTATIONS/REPORTS: Bartlett Area Chamber of Commerce – Nanette Gudenkauf**
- 4. APPROVAL OF MINUTES:**
  - 4-a. Request to approve the Minutes of December 8, 2015**
- 5. ACTION ITEMS:**
  - 5-a. Business After Hours – discuss details of event.**
  - 5-b. Spotlight on Business – Request for businesses to spotlight**
  - 5-c. Attendance and Membership Discussion**
- 6. TOWNHALL SESSION:**
  - 6-a. Persons wishing to address the public body must register prior to Call to Order. Please note that public comment is limited to 5 minutes per speaker**
- 7. OLD BUSINESS (NON-ACTION ITEMS) None**
- 8. NEW BUSINESS (NON-ACTION ITEMS)**
  - 8-a. Local Business Welcome Visit: None**
- 9. Development Update**



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**10. Upcoming Events** – Annual Awards Night – Friday, January 29, 2016, Bloomingdale Golf Club, 181 Glen Ellyn Road, Bloomingdale.

**11. ADJOURNMENT**



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## VILLAGE OF HANOVER PARK

### CONECT COMMITTEE Regular Meeting

**Municipal Building, Room 214  
2121 Lake Street  
Hanover Park, IL 60133**

**Tuesday, December 8, 2015  
12:30 p.m.**

### MINUTES

**1. CALL TO ORDER**

Chairperson Tobin called the meeting to order at 12:437 p.m.

**PRESENT:** Members: Angela Ligocki, Mario Farfan, Kevin Swan,  
Adam Cortes, Michelle Macholl , Andrea Fox,  
Chairperson Gail Tobin

**ABSENT:** Members: Mary Morrison, Jean Lynn, Andy Bunge, Bob  
Morris, Jon Stickney, Beth Corrigan,Ricky  
Patel,Sunny Patel, Ann Robinson, Patrick  
Kaveney , Ben Diaz, Balwinder Chhokar, Jeff  
Acks, Gayle Peneschi

**VILLAGE STAFF** Director of Community & Economic  
**PRESENT:** Development Shubhra Govind,Village Planner Pat  
Ainsworth,Village Clerk Eira Corral, Trustee Herb  
Porter,Village Manager Juliana Maller, Secretary  
Kathleen Arnold

**GUESTS:** None

**2. ACCEPTANCE OF AGENDA:**

Motion by Member Cortes to accept the Agenda, seconded by Member Swan.

**Voice Vote:**

**All AYES.**



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**Motion Carried:** Agenda Accepted.

3. **PRESENTATIONS/REPORTS:** Chicago's Best Website – Village Planner Ainsworth.  
A powerpoint presentation was made to the Committee detailing the Chicago's Best Website and mobile app for restaurants to help drive more customers to their doors. The app is free to use and driven by the community customers who simply nominate the business. If you need more information please contact Village Planner Ainsworth. Information will be emailed out to the committee as well.
4. **APPROVAL OF MINUTES:**
  - 4-a. **Request to approve the Minutes of November 10, 2015.**  
Motion by Member Cortes to approve the Minutes, seconded by Member Swan.  
**Voice Vote:**  
**All AYES.**  
**Motion Carried:** Approved Minutes.
5. **ACTION ITEMS:**
  - 5-a. **Mayor's Choice Business Award Scoring/Evaluations.**  
The committee submitted evaluations on the nominated businesses. We are still waiting for Round Group Metals interview and evaluations from members who were unable to attend this meeting. As soon as the interview comes in an email will be sent with a reminder for the outstanding evaluations.
  - 5-b. **CONNECT Committee 2016 Calendar**  
The committee discussed and approved the 2016 CONNECT Meeting Calendar. On Tuesday, February 9<sup>th</sup>, we will host a meeting at 12:30 p.m. This meeting will be used to set up for the Business After Hours event to be held later that day from 5:00 p.m. – 7:00 p.m. Food and beverages will be provided at this set-up meeting.
  - 5-c. **Decide additional Logo Items**  
The committee discussed and decided to go with the adhesive/sticky cell phone wipe for the second logo item not to exceed budgeted amount allocated and items should be ordered before 12/31/2015. Update: Samples and mock ups of logo item distributed for committee review. Before we order we will check with other committees to see if they would like to order to up the quantity and reduce the per item cost.
6. **TOWNHALL SESSION: Andrea Fox and Kevin Swan – Hanover Park Chamber of Commerce**  
Announced effective 01/01/2016 the Hanover Park Chamber of Commerce has voted to cease operations. All members will be invited to join our neighbor Chamber, the Bartlett Area Chamber of Commerce. The Committee asks that the Bartlett Area Chamber Board be invited to a future



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CONNECT Committee meeting and would like to have a Hanover Park Staff or Board member sit on the Chamber. (See attached letter.)

### 7. **OLD BUSINESS (NON-ACTION ITEMS):**

#### 7-a. **Realtor & Business Reception Recap**

Members of the Committee discussed and recommended the following:

- Location not very conducive for networking too spread-out. Where else can this event be hosted? For next year's event see if we can use the third floor or the gym at the Park District.
- Committee would like a Survey Monkey conducted to gain feedback from the businesses who attended to make sure we are meeting their needs at this event.

### 8. **NEW BUSINESS (NON-ACTION ITEMS):**

#### 8-a. Local Business Welcome Visit:

- Sona Wireless, (Cell phone providers), 6768 Barrington Road, 630.299.6524, Mohammed Abbasi – Gail Tobin will welcome them.
- Betty's Bistro, (Restaurant w/Video Gaming), 1146 Lake Street, 630.656.5747, Mary Jensen – Trustee Porter will welcome them.

#### 8-b. Development Update:

- Hanover Park Community Bank – Village attended a Ribbon Cutting/Grand Opening on December 2nd.
- Hanover Park Chamber of Commerce – Holiday Cheers Event – The Chamber hosted an After Hours Event at Mangy Dawg's Pub to celebrate Teamwork, Collaboration and Partnerships in Hanover Park. In addition proceeds from the event benefit the Village of Hanover Park's War Dog Statue Fundraiser.

#### 8-c. Upcoming Events:

- Village of Hanover Park will be hosting an Awards Night on Friday, January 29<sup>th</sup>, 6:00 p.m. Bloomingdale, Golf Club, 181 Glen Ellyn Road.

### 9. **ADJOURNMENT:** 2:11 p.m. Motion by Member Swan to adjourn, seconded by Member Machol.

Voice Vote: All AYES.

Motion Carried: Adjourned.

Recorded and Transcribed by:

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Kathleen Arnold, Secretary  
Community Development  
On this 8th day of December, 2015

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Gail Tobin, Chairperson

## Arnold, Kathleen

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**From:** Hanover Park Chamber of Commerce <exec@hanoverparkchamber.com>  
**Sent:** Thursday, December 17, 2015 5:24 PM  
**To:** Arnold, Kathleen  
**Subject:** Announcement about the Hanover Park Chamber of Commerce Membershiop

December 14, 2015

### Dear Hanover Park Chamber of Commerce Members:

For many years, the Hanover Park Chamber of Commerce provided its members with an organization dedicated to supporting locally-owned businesses. The Hanover Park Chamber of Commerce has provided countless programs which help educate, grow, and advocate for not only our local business owners but the community at large. In an effort to continue our commitment to provide every member with the best opportunities for success, the Hanover Park Chamber of Commerce Board of Directors has voted to cease operations January 1, 2016 and invite all Hanover Park Chamber of Commerce members to join our neighbor Chamber, the Bartlett Chamber of Commerce. The Bartlett Chamber of Commerce is welcoming Hanover Park Chamber of Commerce members by changing its name to "Bartlett Area Chamber of Commerce", in recognition of the larger community. **Why the Bartlett Area Chamber of Commerce?** We're confident that its resources, support structure, highly engaged membership, and strong record of community involvement will be a great value to Hanover Park Chamber of Commerce members.

The Bartlett Chamber of Commerce began its professional practice in 1977. Its growth over the past 38 years has been predominantly internal, stemming from the referrals of our client base and those of other professionals. The growth and development of our professional staff has evolved in a similar manner. Bartlett Chamber of Commerce attracted high-quality, committed professionals and invested in their training, development and growth. As a result of those efforts, the Bartlett Chamber of Commerce has experienced good growth over the past several years. This has been in no small way also directly related to the success BCC members have had in their business and personal pursuits.

We believe the new Bartlett Area Chamber of Commerce will provide even greater opportunities for your businesses to continue to achieve new heights.

The Bartlett Area Chamber of Commerce will be able to provide you many new services and areas of expertise in the future. In addition, this combination of organizations will open the doors to many new opportunities for business support, partnerships, exposure, and education. We look forward to discussing those in more depth with you at future member meetings.

As a result of this combination of organizations, the following changes will take effect on January 1, 2016:

- The Bartlett Area Chamber of Commerce Board of Directors will be expanded to include members from the Hanover Park Chamber of Commerce.
- Membership renewals for the new Bartlett Area Chamber will begin as of January 1, 2016. Current memberships from both Hanover Park Chamber of Commerce and the Bartlett Chamber of Commerce will be honored and renewal membership fees will be due on your anniversary date.

The Bartlett Area Chamber of Commerce will operate from 138 S. Oak Ave. Bartlett, IL. 60103. The phone number will be (630) 830-0324. You may reach the Bartlett Area Chamber of Commerce President, Nan Gudenkauf, and the Vice President, Mary Smith, via the following email addresses: [nan@bartlettareachamber.com](mailto:nan@bartlettareachamber.com) and [mary@bartlettareachamber.com](mailto:mary@bartlettareachamber.com).

If you have questions about this exciting news and what it will mean to you, please contact the Hanover Park Chamber of Commerce through Dec. 31, 2015 at: [exec@hanoverparkchamber.com](mailto:exec@hanoverparkchamber.com) or (847) 727-5393.

We are grateful to you not only for giving us the opportunity to serve you and the Hanover Park community but for your loyalty and friendship as well. We are confident that this new affiliation will bring incredible new opportunities and partnerships to us all.

**Board of Directors, Hanover Park Chamber of Commerce**

Jeff Acks, *Hanover Park Park District*

Balwinder Chokkar, *Jackson Hewitt Tax Service*

Adam Cortes, *Hanover Park Community Bank*

Kevin Swan, *The Art of Shooting*

Gail Tobin, *Schaumburg Township District Library, Hanover Park Branch*

Rebecca Walker, *Hanover Park Education and Work Center*

**Executive Director, Hanover Park Chamber of Commerce**

Andrea L. Fox

**Hanover Park Chamber of Commerce**

Phone: (847) 727-5393 ♦ [www.HanoverParkChamber.com](http://www.HanoverParkChamber.com)

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This email was sent on behalf of Hanover Park Chamber of Commerce by ChamberMaster, 24400 Smiley RD Ste. 4, Nisswa, MN 56468. Report suspected email abuse by [clicking here](#). If you have questions or comments concerning this email or ChamberMaster services in general, please contact us by email at [support@chambermaster.com](mailto:support@chambermaster.com).

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2015  
CONNECT and Hanover Chamber of Commerce  
“Business after Hours” New Orleans’ Style!

Tuesday, February 17, 2015  
5:00 – 7:00 p.m.

Village Hall  
2121 Lake Street, Room 214

**Attendees:**

**Received 80 reservations – via email, phone, FB, in-person, Chamber email blast.**  
(60+ people attended, down from last year due to Holiday day before and extreme cold)  
Attendees were greeted with a New Orleans flair that included authentic music, foods and decorations. Attendees received a CONNECT logo cell phone pocket to adhere on the back of their cell phone, a Mardi Gras mask of their choice, chocolate coins, beads and a free bag to collect business marketing materials brought by some of the businesses.

- **20 Hanover Park businesses:** First Eagle Bank, Old Salem Cafe, Bungalow Joes, Classic Computer Systems, Verizon Wireless, Your helpful Handy Man Inc, Matrix Merchant Card, Your #1 Inc, Sahara Home Care, CarX, Crown Trophy, Geek Inc. Comics, All Ages Chess Enrichment, Foubourg School of Ballet, Videckis Financial Services Inc., ChiroCenter, ADT Security Services, Hanover Park Community Bank, Menards, Corrigan Moving Systems.
- **08 Non-Hanover Park businesses:** New York Life (3), Arts in Bartlett, Parkway Bank, Hanmi Bank., Wintrust Bank, Horage Mann.
- **Organizations represented:** Village of Hanover Park, Hanover Park Park District, Hanover Park Park Foundation, Hanover Park Development Commission, Hanover Township, Hanover Park Community Resource Coalition, Hanover Park Lions Club, Poplar Creek Library, Schaumburg Township – Hanover Park District Library, Sister Cities Committee, Harper College, Elgin Community College

Five tables were set up for businesses to display brochures/flyers, etc.

**Presentation** – A powerpoint presentation was shown on a loop during the event. Businesses were sent a template to create a marketing page for their businesses and we also promoted Village Committees and other points of interest.

**Door Prizes:** 1 – Necklace from Mickey Macholl, 3-\$25 gift certificates to Bungalow Joes; 2 - gift certificate for a free Oil Change from CarX, 4 - Memo books from CD, 1 - Gift bag w/wine from Chamber, and several gift bags from other businesses.

**Donations:** No donations were requested, budgeted funds were utilized.

**Advertising:** This event was advertised via: Website, Email, U.S. Postal Service, Village Electronic sign, TV Channel, January 2015 Village Newsletter, Lobby signage, Chamber e-Blast and PD and Village Facebook pages.

t:\com\_dev\connect\events\business after hours\bah 2-17-15\2015 event report.docx

**Items purchased from:** Oriental Trading Company, Olde Salem Café, Tony’s Finer Foods, Walmart, Sam’s Club, and Prestige Floral.

**One Food Provider:** We contacted businesses and asked if they would provide authentic New Orleans foods we found one that would accommodate us and the food was great: Olde Salem Cafe

**Village Photographer:** James Harvey was hired to take photos of the event.

**CONNECT Teamwork:** We set up the entire event within 55 minutes with 11 members of CONNECT – Amazing teamwork! Clean up with Village Staff was completed by 8:00 p.m.

## Business after Hours – Feedback

**PROS –**

- Quality leads were made.
- Businesses we have not seen at events in the past attended.
- Consolidated space worked well for networking.
- Food was very good.
- Raffle went well.
- Bags provided by Hanover Park Community Bank/Wintrust were great.

**CONS –**

- Too many King Cakes – next time only one.
- We did not make an announcement for the Mayor’s Choice Business of the Year.
- We should have given out more raffle tickets. Instead of one per person it should be one per raffle prize for next year.

**RECOMMENDATIONS:**

Event pictures should be set up in a Drop Box so attendees can use to market the event.

## Business after Hours Costs

Date of Purchase	Purchased from:	Items Purchased	Cost
1/23/2015	Oriental Trading Co	Decorations/Napkins/Plates/Cups/Beads/Masks, Chocolate coins/Tables clothes/Balloons/Noise makers/Hats	\$225.60
2/12/2015	Prestige Floral	Balloon Center pieces (provided some balloons purchased from OTC)	\$40.00
2/12/2015	James Harvey	Photographer	\$100.00
1/21/2015	Walmart	Lemonade and Ice Tea	\$7.92
1/21/2015	Sam’s Club	Pop, Cutlery Pac	\$19.92
2/17/2015	Sam’s Club	Vegetable Trays/w dip	\$19.96

2/17/2015	Tony's	Punch Ingredients	\$16.90
2/12/2015	Olde Salem Café	Jambalaya, Muffuletta Sandwiches, New Orleans King Cakes, Beignets	\$360.45
2/17/2015	PD	Ice and Projection Screen	FREE
		Hanover Park Vendors	\$517.35
Budget	\$1,000.00	2015 TOTAL	\$790.75
	-(209.25)		
		2014 TOTAL	\$475.19
		2013 TOTAL	\$719.16
		2012 TOTAL	\$777.66
		2011 TOTAL	\$684.54

# Village of Hanover Park CONECT Committee

Invites you to

GIVE YOUR BUSINESS MORE EXPOSURE!

DATE: TUESDAY, FEBRUARY 9, 2015

TIME: 5:00 P.M.—7:00 P.M.

Business after Hours

New Orleans' Style!

Hosted by:

Village of Hanover Park  
CONECT Committee

VILLAGE OF HANOVER PARK VILLAGE HALL

2121 LAKE STREET

HANOVER PARK, IL 60133

**RSVP** EARLY FOR THIS POPULAR  
B2B NETWORKING EVENT  
(BUSINESS TO BUSINESS)

COMMUNITY DEVELOPMENT  
KATHLEEN ARNOLD— 630-823-5780  
E-MAIL: KARNOLD@HPIL.ORG



Networking

Music

Mardi Gras

Punch

Jambalaya

Muffaletta

Beignets

Masques

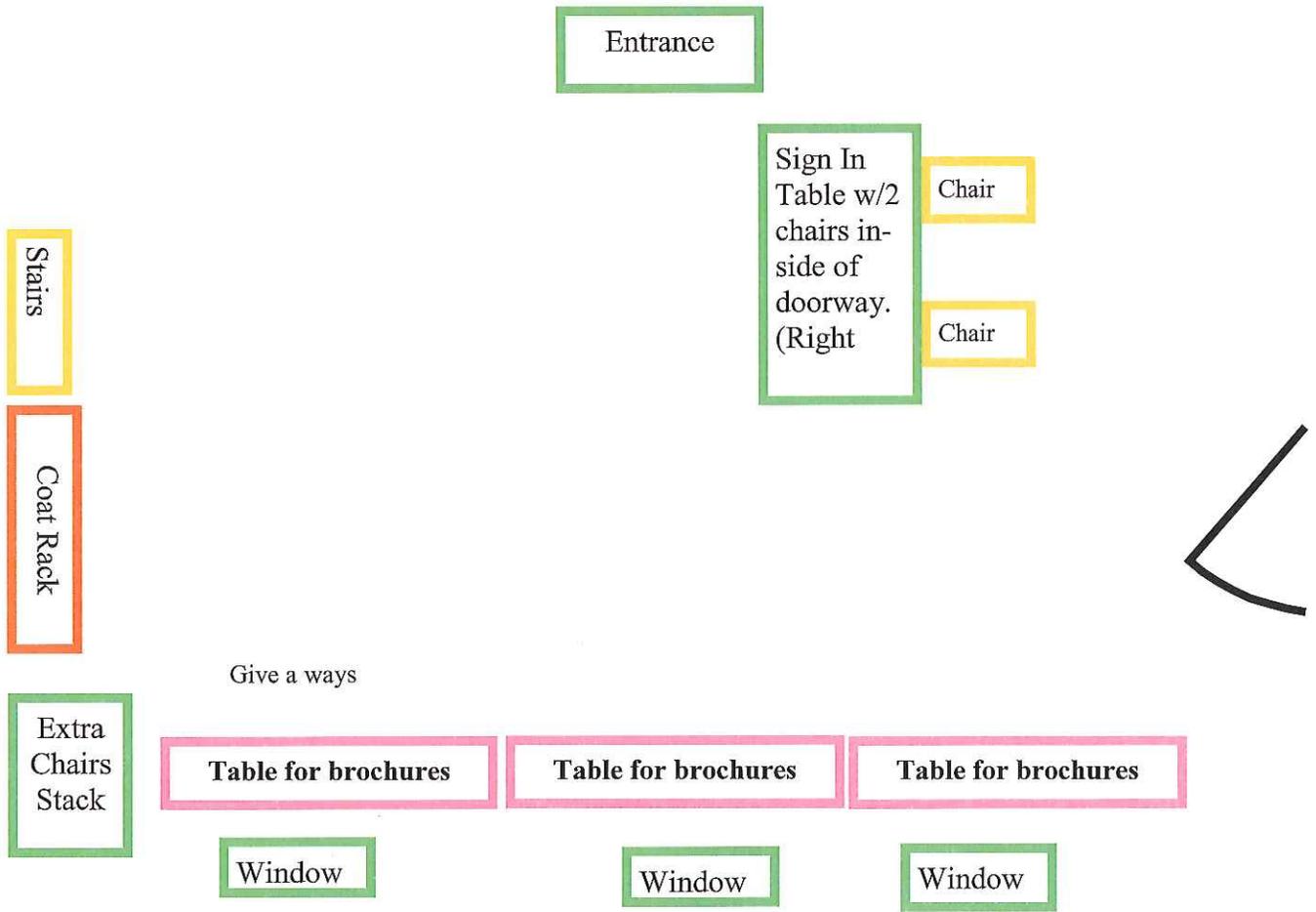
Door Prizes

Hanover Park Chamber of Commerce  
 Business After Hours  
 Tuesday, February 17, 2015 5:00 – 7:00 p.m.  
 Hosted by: Village of Hanover Park CONECT Committee

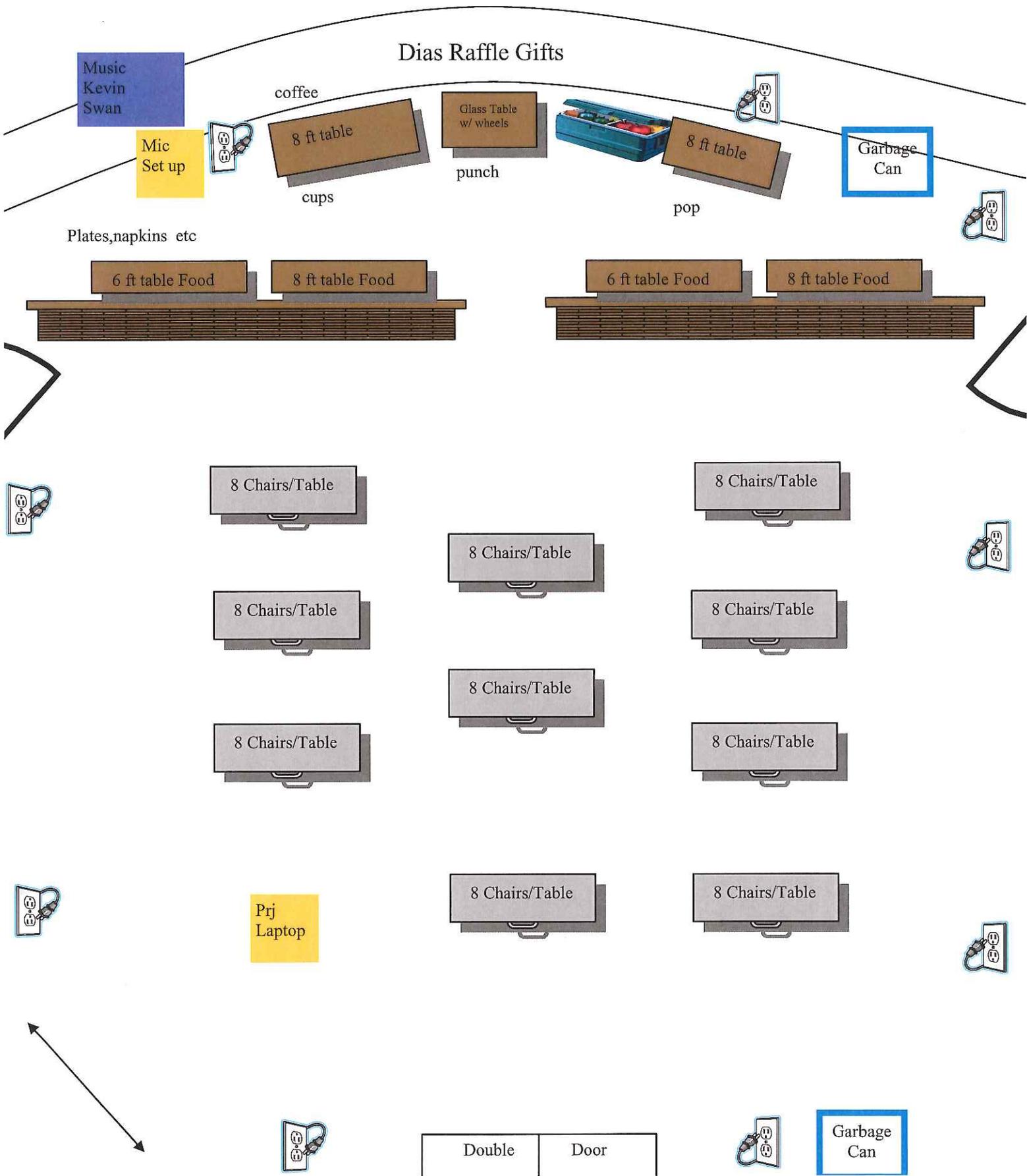
CONNECT Member	Tasks
Kathleen Arnold	Room Layout – facility dude 1/6/16 Update Invitation/Flyer 11/13/2015 Email/mail invites 1/5/16 Publicize: e-News; access channel; electronic sign; FB 1/6/16 Website – press release 1/7/2016 Lobby kiosk 1/6/16 Powerpoint presentation – ongoing Take reservations – ongoing Provide nametags 2/9/2016 Event Report –After event CONECT Name tags 2/9/16 Order Food: 1/13/16 Olde Salem Cafe – Muffalettas Old Salem Café – Beignets Olde Salem Cafe – Jambalaya Olde Salem Café - King Cake. (PAT) Sam’s Club – 2/8/16 Cheese/Fruits/Veggies/Olives/Drinks pop, water and kcup coffee (Use CD Coffee Maker) and etc. Purchase Balloons-Grn/Gold/Purple - Prestige Flowers - TBD Masks/Room Decorations – Oriental Trading Co. Purchase plates, tableware/cloths, cups, napkins- Oriental Trading Co. 1/5/16
Nanette Gudenkauf	Email blast to New Chamber Members

Day of Event Set up	Decorate Room 214 – Plan on arriving at 12:30 p.m. to get the room set up in time. w/Lunch
Kathleen	Business display tables (3) outside room, Display Welcome bags – beads, Credit Card Holder, Cell phone sticky cleans, Masks, CONECT Brochure/Application. Corporate Sponsorship forms. Chocolate coins. Items dropped off from Businesses
PW staff	Set up table and Chairs
IT staff	Microphone and Projector with laptop
All	Hang decorations – banners on entrance doors etc
Kathleen and one more staff member	Prep and Set up Food Tables
Mario	Set up sign in table CONECT tablecloth
Kathleen	Set up drink refreshments/make punch
Gail Tobin	Decorations place table center pieces etc
Beth	balloons on tables
Kathleen	Signage and raffle ticket depository
Kevin??? Or stream via internet /pa system	Provide Music
During Event	
Kathleen and one other staff member	Supervise Food Table keep clean and organized
Ann , Mario, Adam or Beth (30 minutes each)	Man the Sign in Table
Open	Help businesses find display table keep organized as needed.

# Lobby outside Room 214



# Room 214 Set-Up Diagram—BAH



# Olde Salem Cafe

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- German food and pastries
- Dine-in, take-out, and catering
- Gluten free selection available



2015 Mardi Gras-Style

Business After Hours

Hosted by: CONECT

# Hanover Park Community Bank

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## Total Access Checking

- Unlimited FREE ATM transactions
- FREE online banking, bill pay, & budgeting software
- FREE mobile banking with remote deposit capture (from your smartphone)



2015 Mardi Gras-Style

Business After Hours

Hosted by: **CONNECT**

A WinTrust Community Bank  
6800 Barrington Road

# Hanover Park Community Bank

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- Deposit Services
  - Entrepreneur Checking
  - Business Community Checking
  - Business Have-It-All Checking
  - Business Savings & Money Market Accounts
- Lending Solutions
  - Business Overdraft Protection
  - Easy access Loans and Lines of Credit
  - Customized Loans & Lines of Credit
  - SBA Financing
  - Credit Cards

