



**Village of Hanover Park
Administration**

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VILLAGE MANAGER
JULIANA A. MALLER

VILLAGE OF HANOVER PARK

**CONECT COMMITTEE
Regular Meeting**

**Municipal Building, Room 214
2121 Lake Street
Hanover Park, IL 60133**

**Tuesday, May 13, 2014
12:30 p.m.**

MINUTES

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:43 p.m.

PRESENT: **Members:** Jeff Acks, Andrea Fox, Adam Cortes,
Mario Farfan, Phil McBride, Patrick
Kaveney, Denis Keserovic, Angela
Ligocki, Jean Lynn, Michelle Macholl,
Ann Robinson, Kevin Swan,
Chairperson Gail Tobin

ABSENT: **Members:** Bob Morris, Mary Morrison, Allen
Silbernagel, Gayle Peneschi, Jon
Stickney, Trustee Jenni Konstanzer

**VILLAGE STAFF
PRESENT** Village Manager Juliana Maller, Mayor
Rodney Craig, Village Clerk Eira
Corral, Director Shubhra Govind,
Secretary Regina Mullen

2. ACCEPTANCE OF AGENDA:

Motion by Member McBride to accept the Agenda, seconded by Member Macholl.

Voice Vote:

All AYES.

Motion Carried: Agenda Accepted.

3. PRESENTATIONS/REPORTS: None.

4. **APPROVAL OF MINUTES:**

4-a. **Request to approve the Minutes of April 8, 2014.**

Motion by Member Macholl to approve the Minutes, seconded by Member Corral.

Voice Vote:

ALL AYES.

Motion Carried: Approved Minutes.

5. **ACTION ITEMS:**

5-a. **Review and Discuss Draft Business Retention Survey.** Committee directed to discuss this under Agenda Item 7b, as this item does not require any action be taken.

5-b. ***HiLighter* coupon criteria – Home-based businesses.**

Members reviewed the May/June 2014 issue that included 20 Village-licensed business coupon ads. The Village will offer businesses another opportunity to place a coupon savings ad in the November/December 2014 issue in time for the holidays.

Prior to the Village Editorial Board determining whether to allow home-based businesses the opportunity to place a coupon savings ad in the November/December issue, Staff requested Committee feedback.

Following discussion, the Committee supports allowing home-based businesses to participate, assuming their name has been certified through the state to ensure legitimacy. Also noted: 1)State Registration; 2)Opportunity to check conformance with zoning; 3)Coupons; 4)Brick & Mortar 1st preference, if we run out of space. This is an opportunity to draw more customers allowing them to grow their business and, perhaps, become a brick and mortar business.

TOWNHALL SESSION: None.

7. **OLD BUSINESS (NON-ACTION ITEMS):**

7-a. **French Market Update**

Director Govind stated Committee members were sent information regarding the French Market and request for Vendors to attend a meeting at the Village at 7:00 p.m. on May 13. However, members did not pursue any individuals or businesses encouraging participation.

CONNECT members need to perform outreach to other businesses and individuals to encourage participation. A phone call and/or follow up visit will yield more success, rather than mail or email.

Leslie Cahill of the Bensidoun French Market Group is our liaison to bring Vendors to the market. As of this meeting she has secured three vendors: a farmer, meat & cheese, and hotdog vendor.

A request was made to Member Acks to advertise the Market on the Park District's outside monument sign. Staff will place information on the Village website and information will be available at Maxwell Street on May 16.

The Market will be held on Fridays beginning June 6 through August 29 from 9:00 a.m. – 2:00 p.m. (Please note that following the meeting the start date changed to June 13.)

7-b. Business Retention Survey - Update

Director Govind is working on generating and conducting a survey of Village businesses and requested input from Committee members on ideas in creating and conducting the survey and providing an incentive entering completed surveys into a raffle.

Members suggested:

- Focus on type of information needed in the Village's effort to retain and recruit businesses.
- How will the business completing the survey be helped?
- Keep the survey short.
- Limit time to take the survey to 10 minutes and 10 questions.
- Include an open comment section.
- Request average age of employees.
- What resources do they use, e.g., Chamber?
- Are they committed to renewing their lease in Hanover Park?
- What change/s would they like to see in the Village.

Members suggested the survey be conducted by SurveyMonkey or something similar that will generate a strong database. Also recommended the survey be bilingual.

As incentive, it was suggested to offer free business license renewal for next year.

Director Govind emphasized the need for Committee member participation in conducting the survey, perhaps going door-to-door and one-on-one. She noted that when businesses heard from their peers, they would be more likely to participate. As CONECT members, it was their mission to be liaisons for the business community. Perhaps each member could select 5 to 10 businesses to call. No commitment was made by the Committee to assist.

8. NEW BUSINESS (NON-ACTION ITEMS):None

8-a. Chamber Workplan:

Executive Director Fox noted the Chamber website as being a great resource for Village businesses and individuals. Current and upcoming Village events are posted to increase partnership efforts. She noted several upcoming events that can be viewed on the site along with employment opportunities.

8-b. Local Business Welcome Visits: Members Cortes and Farfan

- i. **Parrilla Azteca Inc.**, Noe Perez Martinez, 2390 Walnut Ave, 630.372.3933

8-c. Development Update:

- **Harbor Freight Tools** – Continues to complete building, parking lot and landscaping improvements.
- **Medical Marijuana** – This item is up for consideration at the May 15, Village Board meeting.
- **Fuji Films** – Is planning an interior remodel of \$1.8 million.
- **Hanover Park Education & Work Center** – A Groundbreaking ceremony was held on May 12, 2014. The Center is planning to open in August/September with classes beginning in the fall.
- **Hanover Park Community Bank** – The Bank will build a facility at the northwest corner of Walnut Avenue and Barrington Road.
- **Corrigan Moving & Storage** – Building a facility in Turnberry Park
- **CGI** – Will be taping in Hanover Park to run one-minute promotional videos, in six categories, on the Village website at no cost to the Village.
- **ICSC** – Director Govind and Village Planner Bowman will be attending a ReCON conference with Mayor Craig next week meeting with developers in the retail markets.
- **CarX** – Located on Irving Park Road, CarX will be opening this weekend.
- **Burger King** – Located on Irving Park Road will be doing an interior remodel.
- **Dunkin Donuts** – Located on Barrington Road will be doing an interior remodel.
- **Wendys** – Located on Lake Street has presented plans for a remodel.
- **Retirement** – Effective June 13, Secretary Mullen will be retiring.

9. **ADJOURNMENT:** 1:58 p.m. Motion by Member Corral to adjourn, seconded by Member Farfan.

Voice Vote

All AYES.

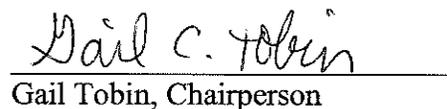
Motion Carried: Adjourned.

Recorded and Transcribed by:


Regina Mullen, Secretary

Community Development

On this 13th day of May, 2014


Gail Tobin, Chairperson