



Village of Hanover Park Administration

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VILLAGE OF HANOVER PARK

CONECT COMMITTEE Regular Meeting

Municipal Building, Room 214
2121 Lake Street
Hanover Park, IL 60133

Tuesday, February 10, 2015
12:30 p.m.
MINUTES

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:45 p.m.

PRESENT: Members: Adam Cortes, Mario Farfan, Angela Ligocki,
Michelle Macholl, Ann Robinson, Andrea Fox,
Jeff Acks, Chairperson Gail Tobin

ABSENT: Members: Mary Morrison, Gayle Peneschi, Jon Stickney,
Jean Lynn, Trustee Jenni Konstanzer, Patrick
Kaveney, Beth Corrigan , Kevin Swan, Bob
Morris, Andy Bunge

VILLAGE STAFF
PRESENT: Village Clerk Eira Corral, Director Shubhra
Govind, Village Planner Katie Bowman, Secretary
Kathleen Arnold

GUESTS: None

2. ACCEPTANCE OF AGENDA:

Motion by Clerk Corral to accept the Agenda, seconded by Member Cortes.

Voice Vote:

All AYES.

Motion Carried: Agenda Accepted.

3. PRESENTATIONS/REPORTS: None.

4. APPROVAL OF MINUTES:

4-a. Request to approve the Minutes of January 13, 2015.

Motion by Member Robinson to approve the Minutes, seconded by Member Cortes.

Voice Vote:

All AYES.

Motion Carried: Approved Minutes.

5. ACTION ITEMS:

5-a. Business After Hours -- Tuesday, February 17, 2015 5:00 – 7:00 p.m.

Discussed change of venue and purpose of event. We need events that promote the Village in a positive light, not just a place to pay bills and parking tickets. Should be a social and fun experience.

Discussed final details of event:

Presentation template will be emailed out for each member so they can create a marketing page for their businesses.

Raffle will be displayed at the dais and all prizes will be raffled off at one time after 6:15pm.

Order of Presentations: Welcome around 6:15 pm, Katie Bowman, Gail Tobin and Andrea Fox.

Give-a ways: CONECT green bags and bags from Hanover Park Community Bank. Also, beads, masks, CONECT credit card holder for cell phones and other donations from businesses.

Hire photographer James Harvey to take photographs.

5-b. Sub-Area Meetings

Director Shubhra Govind opened the discussion stating that we want to make our meetings more purposeful to discuss issues related to businesses. She noted that while the events we are currently hosting are great for networking, we can also hold meetings that are more for targeted audiences such as business owners. She proposed hosting meetings for sub-areas or corridors, whereby property and business owners in that geographic area would be invited – as it is believed that businesses in each area will have similar issues. She provided an example of how she had set up similar sub-area meetings in other communities by corridor or area.

Maps were distributed with suggested areas the Village could be divided up into: 1. Irving Park Road, 2. Lake Street, 3. Business Parks and 4. 'Floaters' (smaller areas).

Members of the Committee discussed and recommended the following:

- Some members like the idea of sub-areas.
- Some members felt we should establish a purpose for each meeting and identify issues that concern business from all areas and host a meeting to discuss issues, as it may be a while before we get to each area and feels this would be more expedient.
- Discussed if we should have these meetings in addition to monthly CONECT meeting or in place of our meeting. (Consensus was mixed).
- What outcomes we expect to achieve with these meetings: Better communication with our business community, information disbursement, successful problem resolution if issues discussed with neighbors.
- Word of mouth works well if some businesses attend and share positive outcomes

with other businesses.

- Need an agenda not a one side dialogue.
- Need to decide frequency of meetings. Should they be held once every other year per area?
- Questioned what do we do with information once collected? What voice does the CONECT Committee have? They serve as a liaison between the businesses and Village. They may provide feedback and recommendations to the Board regarding policy changes.
- Need to develop a plan to assimilate the information and distribute to others.
- Envision Village staff attending from various departments to answer questions on the spot or get back to attendees and bring recommendations to the Village Board.
- Would like to ensure that information is passed along to the Village Board and noted in the minutes.
- Economy is still an issue – hard for businesses to get away to attend meetings. Can we ask for the Top 5 business concerns to streamline events, such as: permits signage?
- Should we host the meetings here at Village Hall? Set a date, time and topic. Or should they be hosted within the sub-area/corridor?
- Set up measurable goals, timeline and determine what we want to accomplish in advance, document and share with Committee.
- Issues should be more policy vs. specific to a business.
- Use results of recent Business Survey to identify some issue for possible meeting topics.

5-c. Harvest Market – Survey Ideas

We need to create a survey to see if this is what Hanover Park residents want.

Ways discussed to distribute survey: HiLighter, Village website, Village Facebook page.

Survey could be set up via Survey Monkey. Review results and discuss at a later meeting.

6. **TOWNHALL SESSION:** None.

7. **OLD BUSINESS (NON-ACTION ITEMS):** None.

7-a. Recap – Mayor’s Choice Award

Business of the Year – Hanover Park Community Bank

Business of the Year Runner Up – Bungalow Joe’s

People’s Choice Award – Allianza Hispana Inc.

Total Expenses: \$371.54 (Postage \$149.94/Awards \$221.60)

Things to consider for next year’s campaign:

- ✓ How to get larger businesses to nominate themselves.
- ✓ Hard to get smaller businesses to compete.
- ✓ People’s Choice we should plan on getting a larger poll limit as not to slow the momentum of texting.
- ✓ We should post Award pictures on Village Facebook Page and use in next year’s campaign materials.

8. **NEW BUSINESS (NON-ACTION ITEMS):**

8-a. Local Business Welcome Visits: Member Farfan:

1. **CYMY, Inc** – Coin Operated Laundry, Chongsuk Yum, 2091 Irving Park Road, 630.483.3535

8-b. New Businesses - Member Fox asked if they can be notified via email as soon as a new business is set up vs. waiting for a CONECT meeting. They would like to provide outreach to new businesses in the community to help the get up and open sooner.

8-c. Development Update:

- **Development Commission** – Will be discussing Text Amendments for Title Loans, Pawn Shops and Gymnastic Schools. The Commission generally supported Staff's recommendations. Member Fox confirmed that new alternative loan regulations would not apply to existing businesses, unless they were expanding.
- **Fallas National Stores Inc** – Had a soft opening on February 12th and we are working on having a Grand Opening/Ribbon Cutting the end of March.

8-d. Upcoming Events:

- **Hanover Park Park Foundation** – Will be hosting its 6th Annual Youth Benefit Ball on March 13, 2015 at 6:30 p.m. - Midnight. For tickets call 630.837.2488 or foundation@hpparks.org.
- **Kids at Hope** – Community Center Gym of the Hanover Park Park District, Saturday, April 11, 2015 from 10:00 a.m. – 1:00 p.m.

9. **ADJOURNMENT:** 2:19 p.m. Motion by Member Robinson to adjourn, seconded by Member Farfan.

Voice Vote: All AYES.

Motion Carried: Adjourned.

Recorded and Transcribed by:



Kathleen Arnold, Secretary
Community Development

On this 10th day of February, 2015



Gail Tobin, Chairperson